



ACT
Government

DRAFT ACTION PLAN SPOTTED-TAILED QUOLL

CONSULTATION SUMMARY
REPORT

FEBRUARY 2019

CONTENTS

EXECUTIVE SUMMARY.....	3
CONSULTATION AND PROMOTIONAL ACTIVITIES.....	3
MEDIA RELEASE.....	3
YOURSAY WEBSITE AND ONLINE SURVEY.....	3
SOCIAL MEDIA.....	3
STAKEHOLDER NOTIFICATION.....	3
PARTICIPATION AND RESPONSE RATE.....	3
SUMMARY OF SUBMISSIONS.....	4
ISSUES RAISED.....	4
ACTION TAKEN.....	4
WHERE TO NEXT.....	4
SOCIAL MEDIA ANALYTICS.....	5

EXECUTIVE SUMMARY

This report outlines the consultation process that the Environment, Planning and Sustainable Development Directorate (the Directorate) carried out regarding the Draft Action Plan for the Spotted-Tailed Quoll that was released in 2018.

A community consultation period commenced on 11 September 2018 and concluded on 29 October 2018.

This summary report provides an overview of the consultation data provided to identify the key themes and a summary of the issues identified and the Directorate's response to those issues where appropriate.

CONSULTATION AND PROMOTIONAL ACTIVITIES

The consultation and promotional methods used were designed to meet the Directorate's objective to ensure all stakeholder's views, concerns and ideas were both heard and captured.

The following opportunities were implemented to allow people to present their views:

MEDIA RELEASE

A media release was circulated to promote the consultation period for the draft Action Plan and to inform the public of how to get involved. The media release resulted in two radio interviews (ABC and 2CC).

YOURSAY WEBSITE AND ONLINE SURVEY

The consultation period was promoted on the ACT Government's engagement website, Your Say. The page included information about Spotted-tailed Quolls, photographs, a link to the draft Action Plan, instructions on how submissions could be made. An online survey allowed members of the public to comment on the importance of conserving quolls and their habitat in the ACT and provide information about quoll sightings.

SOCIAL MEDIA

Posts placed on the Directorate's social media webpage informed the public of draft Action Plan consultation and how to get involved.

STAKEHOLDER NOTIFICATION

Relevant stakeholders were notified of the consultation via email and provided a link to YourSay.

PARTICIPATION AND RESPONSE RATE

The YourSay site was viewed 458 times by 321 visitors during the consultation period; 7 survey responses and 2 submissions were received.

SUMMARY OF SUBMISSIONS

All submissions and survey responses were supportive of the importance of conserving Spotted-tailed Quolls and their habitat and the need for an Action Plan.

ISSUES RAISED

Topics raised in the submissions and survey responses include:

- The importance of surveys for Spotted-tailed Quolls in the ACT
- The importance of conserving Spotted-tailed Quolls in the ACT
- The impacts of climate change
- Consistency between the draft Action Plan and other plans such as the National Recovery Plan for the species and reserve management plans
- Priority of actions in the plan and the detail provided against some actions
- Budget and resourcing requirements
- Support for further research on the species
- Need to educate the public on how to report sightings of Spotted-tailed Quolls in the ACT.

ACTION TAKEN

Submissions and survey responses have been passed to the Conservation Research area within the Environment, Planning and Sustainable Development Directorate for consideration.

WHERE TO NEXT

All submissions and survey responses will be considered in the finalisation of the Action Plan. Publication of the final Spotted-tailed Quoll Action Plan is anticipated in April 2019.

SOCIAL MEDIA ANALYTICS

ACT Parks and Conservation Service
Yesterday at 10:22

Thanks to everyone who has commented on the Draft Spotted-tailed Quoll Action Plan so far. Last chance to have your say and help protect this critter. Consultation closes 5pm TODAY!
bit.ly/Spotted-tailedQuoll
Jade Craven




2,659 People reached 215 Engagements **Boost Post**

Kylie Hicks, Olo Messerschmitt and 49 others · 3 Comments · 2 shares

Like Comment Share

Performance for your post

2,659 People Reached

62 Reactions, comments & shares

46 Like	44 On post	2 On shares
7 Love	7 On post	0 On shares
7 Comments	7 On Post	0 On Shares
2 Shares	2 On Post	0 On Shares

153 Post Clicks

49 Photo views	11 Link clicks	93 Other Clicks
----------------	----------------	-----------------

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

ACT Parks and Conservation Service
25 October at 12:00

Ever wondered what a cat crossed with a dalmatian would look like? We haven't either, but it would probably look a bit like this cute critter. We're trying to protect the distinctive Spotted-tailed Quoll. Have your say on the action plan and complete the survey at bit.ly/Spotted-tailedQuoll. Consultation closes next Monday 29 October!



2,152 People reached 80 Engagements **Boost Post**

Bridget Pearl, William Jaggars and 30 others · 2 Comments · 1 share

Like Comment Share

Performance for your post

2,152 People Reached

37 Reactions, comments & shares

29 Like	28 On post	1 On shares
3 Love	3 On post	0 On shares
2 Wow	2 On post	0 On shares
2 Comments	2 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares

43 Post Clicks

7 Photo views	7 Link clicks	29 Other Clicks
---------------	---------------	-----------------

NEGATIVE FEEDBACK

0 Hide Post	1 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

CONSULTATION SUMMARY REPORT - DRAFT ACTION PLAN SPOTTED-TAILED QUOLL

ACT Parks and Conservation Service
14 September · 🌐

GRAPHIC CONTENT WARNING
The spotted-tailed quoll is a cat-sized scavenger and predator, it's also one of the most threatened mammals in the ACT.
If you see one, or have seen one, LET US KNOW! Grab a pic, take a video or simply note when and where.



Spotted-tailed Quoll: ACT's most threatened mammal
00:35

Spotted-tailed Quoll: ACT's most threatened mammal Send Message

19,888 People reached 6,150 Engagements Boost Again

Boosted on 14 September 2018 By Comms Comms Completed

People reached	5.5K	10-second video views	2.7K
----------------	-------------	-----------------------	-------------

[View results](#)

👍❤️👍 218 40 Comments 50 shares

Like Comment Share

Performance for your post

19,888 People Reached

13,648 Video Views

577 Reactions, comments & shares 📊

302 Like	168 On post	134 On shares
39 Love	27 On post	12 On shares
5 Haha	1 On post	4 On shares
36 Wow	24 On post	12 On shares
2 Sad	1 On post	1 On shares
143 Comments	58 On Post	85 On Shares
50 Shares	50 On Post	0 On Shares

5,583 Post Clicks

1,596 Clicks to Play 📺	8 Link clicks	3,979 Other Clicks 📌
------------------------	---------------	----------------------

NEGATIVE FEEDBACK

3 Hide Post 0 Hide All Posts
0 Report as Spam 0 Unlike Page

Insights activity is reported in the Pacific time zone. Ad activity is reported in the time zone of your ad account.

ACT Parks and Conservation Service
13 September · 🌐

What's the difference between an Eastern Quoll and the Spotted-tailed Quoll?
The Eastern Quoll was extinct on the Australian mainland until reintroduced at Mulligans Flat.
The Spotted-tailed Quoll is still in our bushland but very hard to find.
Have your say on a new action plan to find, protect and conserve this carnivorous native mammal bit.ly/Spotted-tailedQuoll



2,202 People reached 262 Engagements Boost Post

👍❤️ 70 3 Comments 1 share

Like Comment Share

Performance for your post

2,202 People Reached

76 Reactions, comments & shares 📊

65 Like	65 On post	0 On shares
6 Love	6 On post	0 On shares
4 Comments	3 On Post	1 On Shares
1 Shares	1 On Post	0 On Shares

186 Post Clicks

77 Photo views	3 Link clicks	106 Other Clicks 📌
----------------	---------------	--------------------

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts
0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts