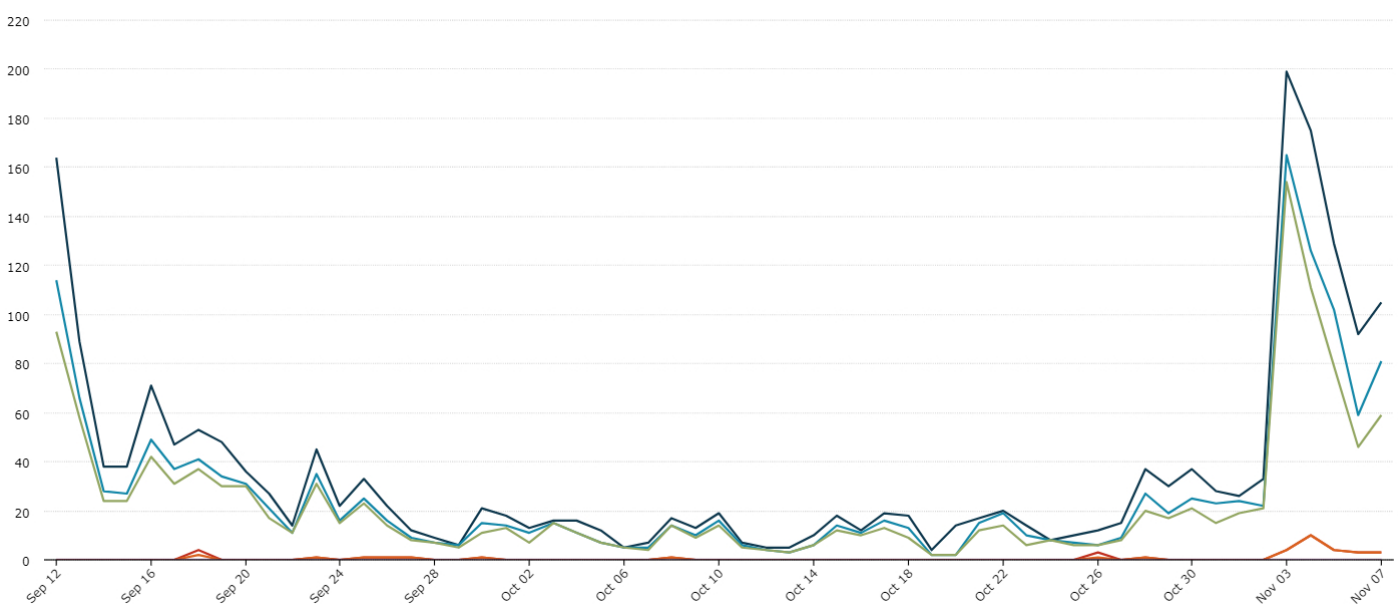
YourSay ACT

Report Type: Project
Project Name : Common Ground Dickson
Date Range : 12-09-2019 - 07-11-2019
Exported : 09-12-2019 09:41:56

Peformance Summary
Information regarding key visitation and utilisation metrics for your Site or projects.



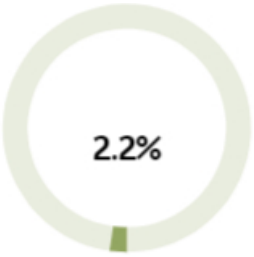
2,030 Views	1,520 Visits	1,053 Visitors	38 Contributions	32 Contributors	0 Followers

Views - The cumulative number of times a visitor visits the page in a Site.
Visits - The number of end-user sessions associated with a single Visitor.
Visitors - The number of unique public or end-users in a Site. A visitor is only counted once, even if they visit a Site server in a day.
Contributions - The total number of response of feedback collected through the participation tools.
Contributors - The unique number of Visitors who have left feedback or Contributions on a Site through the participation tools.
Followers - The number of Visits who have 'subscribed' to a project using the 'Follow' button.

Engagement Conversations

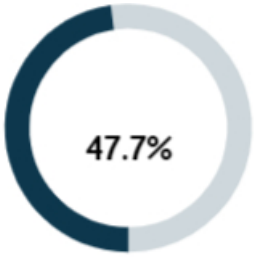
Information regarding how well your engagement websites converted Visitors to perform defined key actions.

Feedback



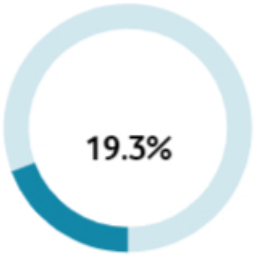
Percentage of visits where at least 1 contribution was made

Attention



Percentage of visits that lasted at least 1 active minute

Actions



Percentage of visits where at least 2 actions were performed.

Participation

Information regarding how people have participated in your projects and activities.

Contributions by Activity
The number and type of Contributions (response collected from your Visitors through each participation tool.)

	Activity	Contributions	%
	Visioner	38	100%

Top 5 Participation Activities
Summary information for the top five participation activities with the most Contributions.

	Activity	Page Name	Contributions	Contributors
	Visioner Input	Common Ground Dickson	38	32

Projects

The current number and status of your Site's projects (e.g. engagement websites).

Engagement Time

2	3	53
Days	Hours	Mins

Nov 4th 2019	Thursday
Peak Visitation Date	Peak Visitation Day

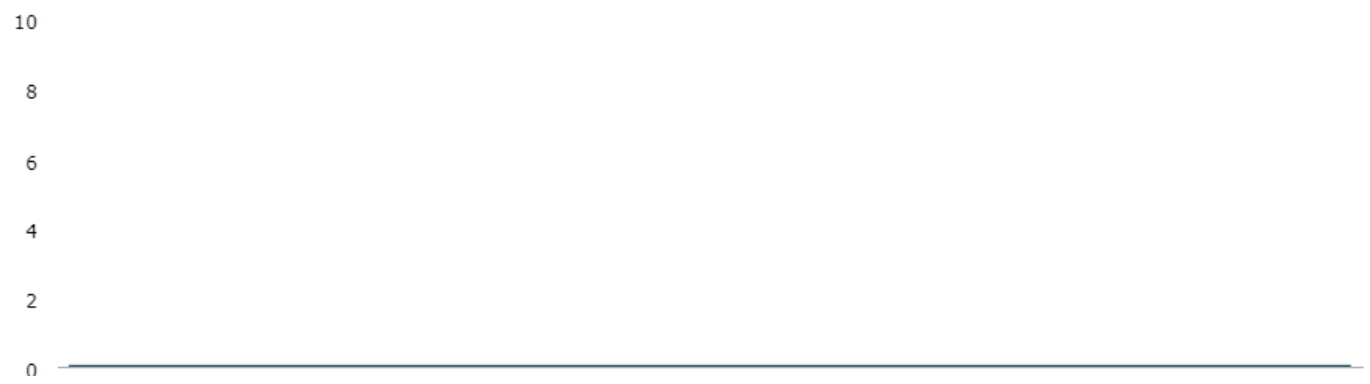
Top Visited Pages
Summary information for the top five most visited Pages.

Page Name	Visitation	Visits	Visitors
Common Ground Dickson	89.9%	1,367	1,055

People

Information regarding who has participated in your projects and activities.

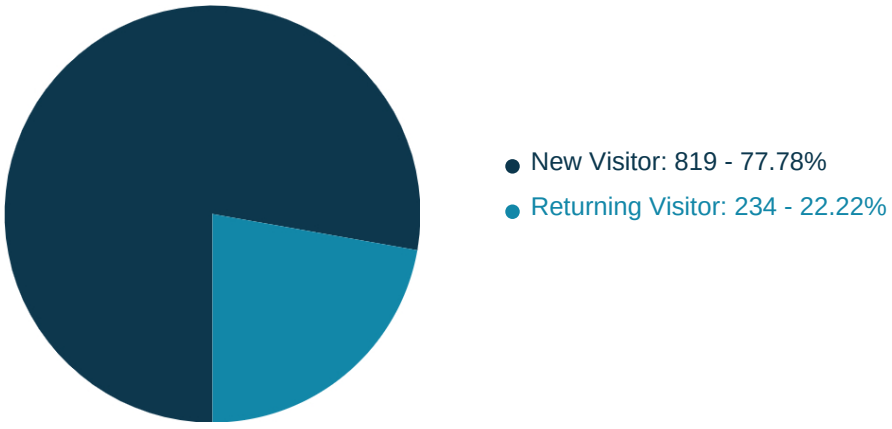
Follower Activity
Information regarding the activity of registered Members who have 'followed' or subscribed to one or more projects.



0 Total Followers	0 New Followers	0 Total Follows	0 New Follows

Total Followers - The number of unique Members who have "followed" at least one project.
New Followers - The number of new unique Members who have "followed" at least one project within the specified reporting date range.
Total Follows - The number of total "follows" performed by all Followers across all projects. Each Follower may record multiple Follows.
New Follows - The number of new total "follows" performed by all Members across all projects within the specified reporting date range.

Visitor Profile
Information regarding the type of Visitors that have visited your Site or projects.

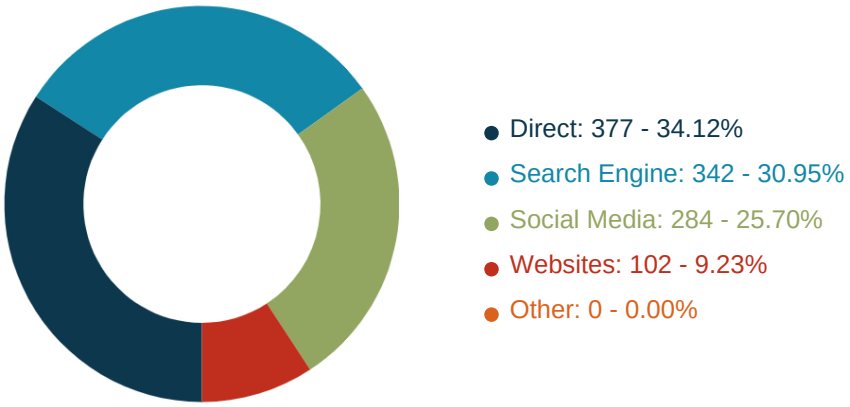


First Time Visitor - The number of Visitors that are visiting a Site for the first time within the reporting date range.
Returning Visitor - The number of Visitors that have made more than one Visit to a Site within the reporting date range.

Aquisition

Information regarding the method by which Visitors arrived to your Site or projects.

Referral Types
Referral traffic is the segment of traffic that arrives on your website through another source, like through a link on another domain.



Direct - Visitors who have arrived at a Site by entering the exact web address or URL of the page.
Social Media - Visitors who have arrived at a Site by clicking a link from a known social media site such as Facebook, Twitter, LinkedIn, etc.
Websites - Visitors who have arrived at a Site by entering the exact web address or URL of the page.
Search Engine - Visitors who have arrived at a Site via a search engine. Such as Google, Yahoo, etc.
Other - Visitors who have arrived at a Site by undetermined means. This may include those arriving from a direct marketing campaign.

YourSay ACT - People

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Summary

Information regarding registered Members of your site who have participated in your engagement activities. Participation is defined as Members who have made a contribution or ‘followed’ a project. All data is self-reported and may be subject to change as Member profiles are updated.

32 (100.0%)
Member participants
32 total participants

32 (100.0%)
Member contributors
32 total contributors

38 (100.0%)
Member contributions
38 total contributions

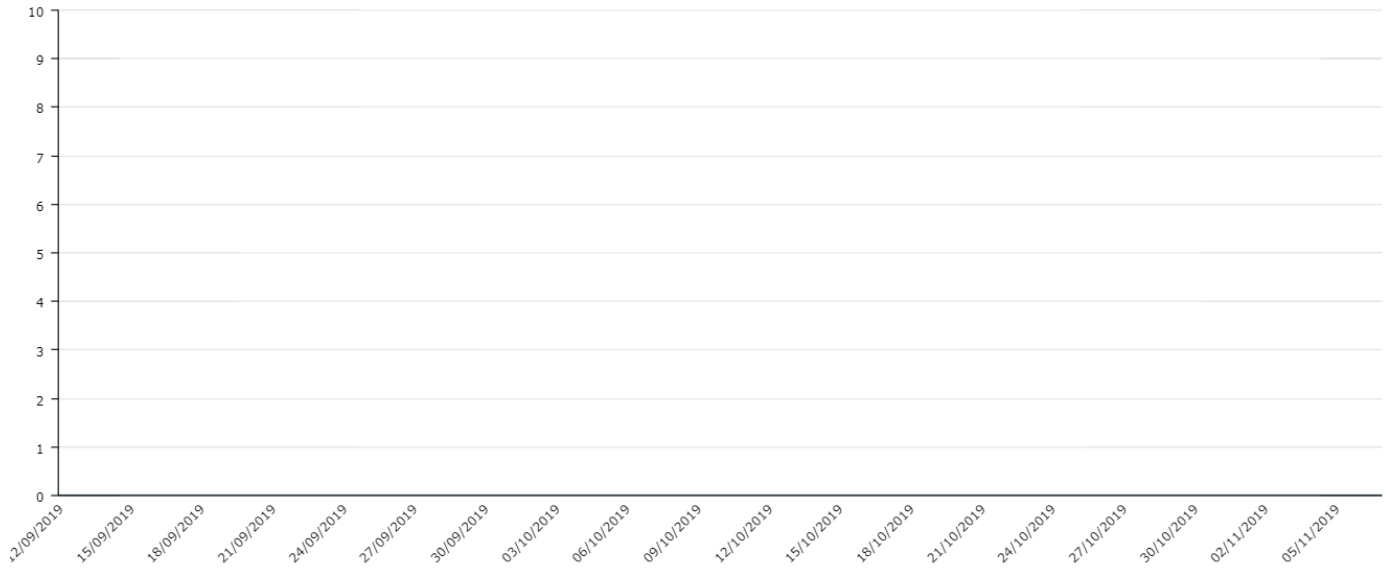
0
Followers
0 Follows/0 Projects

Member Activity

Information regarding the participation of Members in your engagement activities over time.

Member Contribution Activity
Data showing the contribution activity made by Members in your engagement activities over time.

Follower Activity
Data showing the 'follow' activity of your Members over time. A single Follower may 'follow' multiple projects.

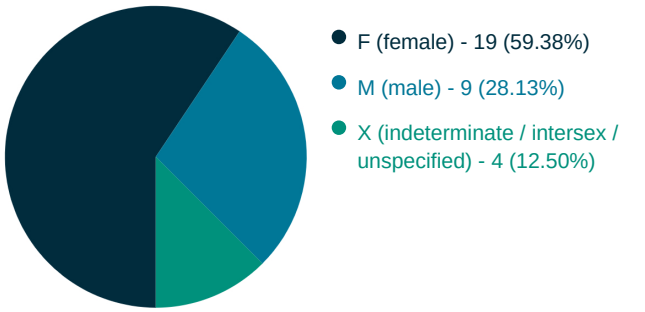


Member Demographics

Information regarding the demographic characteristics of the Members who have participated in your engagement activities.

Member Gender

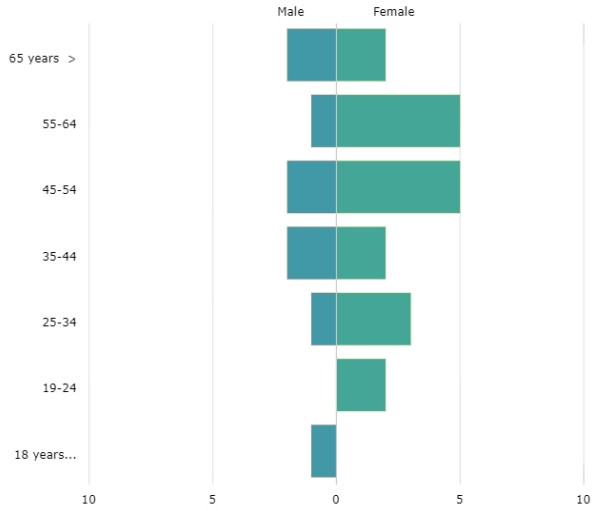
Data showing the gender breakdown of Members who have participated in your engagement activities. This graph shows any potential gender bias you may have in your results.



100.00% of Members provided data (32 of 32)

Member Gender by Age

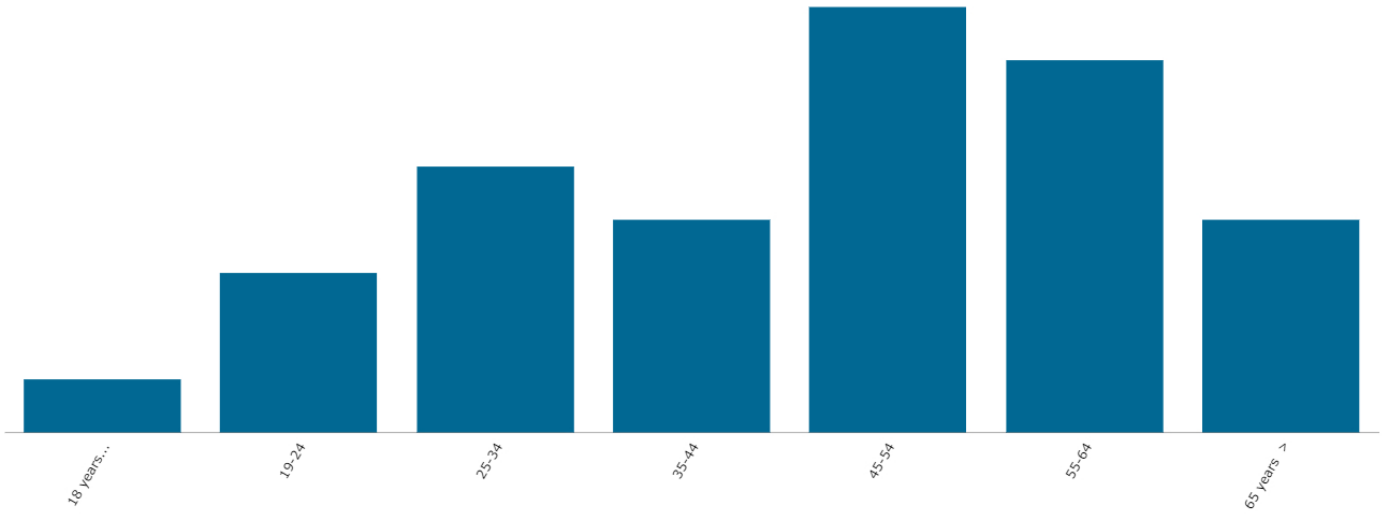
Data showing the age and gender of Members who have participated in your engagement activities. This graph shows any potential gender or age bias you may have in your results.



87.50% of Members provided data (28 of 32)

Member Age

Data showing the age distribution of Members who have participated in your engagement activities. This graph shows any potential age bias you may have in your results.



100.00% of Members provided data (32 of 32)

Member Location

Information regarding the geographic location (e.g. postcode) of Member Contributors who have participated in your engagement activities. The location is based on where the Contributor resides (as per their profile), rather than where the Contribution was made.

Member Map

Map showing the location of Members who have contributed to your engagement activities

Member Contributions by Location

Information regarding the location of Members who have made contributions in your engagement activity.

Location	Postcode	Contributors	Contributions	% Member Contributions
0.00% of Members provided data (0 of 32)				

Interests

Information regarding the topics and location interests of Members who have participated in your engagement activities.

Locations

Information regarding the locations of interest for Members who have participated in your engagement activities.

Name	Members	% Members
Inner North	1	100.00%

3.13% of Members provided data (1 of 32)