



ACT
Government

Suburban Land
Agency

Phillip Block 1, Section 7

Place Design Brief

Discovery Phase

Engagement Report

December 2022



Acknowledgment of Country

The Suburban Land Agency (SLA) acknowledge the Ngunnawal people as Canberra's first inhabitants and Traditional Custodians. We recognise the special relationship and connection that Ngunnawal people have with this Country.

We recognise the significant contribution the Ngunnawal people have played in caring for Country. For time immemorial they have maintained a tangible and intangible cultural, social, environmental, spiritual, and economic connection to these lands and waters.

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TOWN TEAM
MOVEMENT



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1.0 Introduction

This document accompanies the Discovery Phase Engagement Snapshot document for Phillip Block 1, Section 7 in Woden Town Centre.

It provides raw data and statements gathered through engagement during October and November 2022 through online engagement on the Phillip Block 1, Section 7 page of the ACT Government's YourSay website, as well as from Discovery Walks, Discovery Pop Ups and Stakeholder Interviews.

First Nations engagement is being conducted and is ongoing by Bagariin Ngunnawal Cultural Consulting and includes surveys, face to face and online conversations and discussions with Representative Aboriginal Organisations. A community yarning circle with youth and Elders is planned with Discovery Phase engagement inputs to feed into the Co-Design phase.

Bagariin Ngunnawal Cultural Consulting is undertaking specific engagement with First Nations people for Phillip Block 1, Section 7.

2.0 First Nations Engagement

Community consultation has commenced with Ngunnawal Traditional Custodians. Bagariin Ngunnawal Cultural Consulting have consulted representatives of the United Ngunnawal Elders Council, United Ngunnawal Youth Council, Dhawura Ngunnawal Caring for Country Committee, Winanagaay Ngunnawal Language Group and the Registered Ngunnawal-Aboriginal Organisations.

Consultation is still ongoing.

This engagement is ongoing, and to date has included:

- Face to face discussions - 5 participants
- Online discussions (via Zoom) - 5 participants
- Discussions with registered Aboriginal organisations 2 RAO's – Buru Aboriginal Cooperation, King Brown Tribal Group
- A survey (which remains current) - Results pending

Bagariin will continue to engage Ngunnawal community members between December 2022 and January 2023. This will include contacting individual members of the Dhawura Ngunnawal Caring for Country committee as per Ngunnawal community protocols.

A community yarning circle with youth is planned early in 2023.

Feedback from First Nations people to date have been used by Bagariin Ngunnawal Cultural Consulting to inform Co-Design Phase engagement activities in collaboration with the rest of the Project Team.



Image 1: Pop up event at Westfield Woden.

3.0 Discovery Pop-Up Engagement

Discovery Pop-Up Engagement events were held on Friday 18 (6pm-7.30pm) and Saturday 19 November (10am - 11.30am) 2022 in two different areas of Westfield Woden. The intent was to make it easy for a wide range of people local to, or visiting the area to provide their input on the site that will be developed.

Approximately 50 people attended the pop-ups over the two sessions, ranging from primary school aged children to old-aged pensioners. Approximately two-thirds of participants were male.

'Dotmocracy' boards were set up for people to vote for, or comment on, their preferences against a range of visual options grouped under the following themes:

- **Active Ground Floors**
- **Connected Place**
- **Connection to Culture and Nature**
- **Great Public Space**



The most popular options were cafes and eateries (9.0% of votes), followed by inclusive and biophilic designs (both 8.4% of votes), and well-lit spaces (8.0%). These were followed by: weather protection; beautiful, inviting places to linger; regular events and things to do; connection to Ngunnawal country, and; good walking environment (all 7.7%). All votes are shown in the graph in Figure 1.

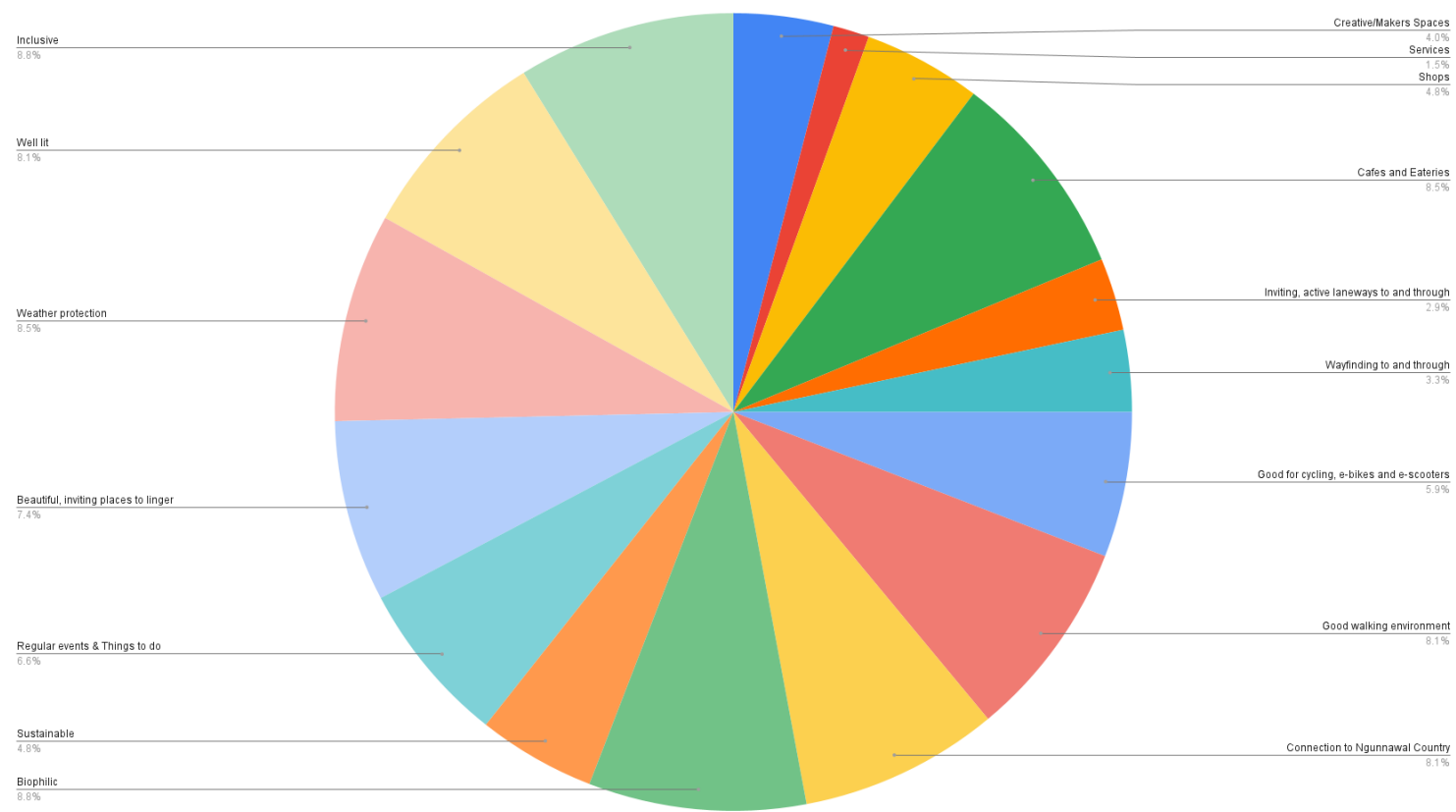


Figure 1: Analysis of the Dotmocracy Votes - Westfield Woden

Open questions were also asked, and responses are recorded below. In relation to the question 'What would you like to see more of in regards to the representation of local Ngunnawal culture?', from 15 responses the most common response was art (5), followed by opportunities to learn about the culture (4 responses), and more use of Ngunnawal language (3).

Q: What would you like to see more of in regards to the representation of local Ngunnawal culture?

- Spaces to see art, hear people speak, denominations - cultural space
- Naming in language (e.g. signs)
- Art
- Interactive art (e.g. playground). Physical substance (touch and feel) - tactile experience
- More sensory experiences (e.g. mural that explains language - provide exposure to the land)
- Some kind of conversation groups where we can talk to Indigenous people about their culture
- Good to meet people and connect
- More stuff for the kids
- Indigenous Day - gathering of all – annual, inclusive
- All the Indigenous tribes (I'm Wiradjuri - lots here!) and stops the fighting!! brings people together
- I'm from Sydney and it is talked about more here, and done better
- Paintings, pictorial representation. Reminds us of the roots of the culture. Words with pictures. Accessible for kids.
- What is the Ngunnawal name for Mt

Taylor? and the rest of Woden/areas?

- Language - bilingual signs
- Would like to learn/see more. More info to help people learn. Something tangible to link the Acknowledgment of Country to a deeper understanding of the culture.

In relation to the question 'It's 2030 and you are a student at the CIT Campus - Woden. What attracts you across the road to spend more time here?', from 25 responses the most common were comfortable outdoor spaces (7) and cafes/coffee/eatery (7).

Q: It's 2030 and you are a student at the CIT Campus - Woden. What attracts you across the road to spend more time here?

- Outdoor comfortable space in nature
- Nice outdoor seating and sit with coffee - not at cafe (table and seating)
- Coffee, eateries, cafes
- Great place for lunch break with friends, picnic tables, pretty things to look at
- Safe and easy access for bikes and storage
- Casual food
- Space to relax and talk with friends
- Nice place to sit by yourself and have a yarn too
- Sunny spaces to sit, cafes and bars, grass and have coffee and sit, charge phone/laptop
- More food, affordable, Internet. Make it easy.
- There's nothing for kids to do or places to hang out. Make skate and scooter area next - more land (sic).
- Place to study. Open green space. Weather protection. Wellbeing. Address via this

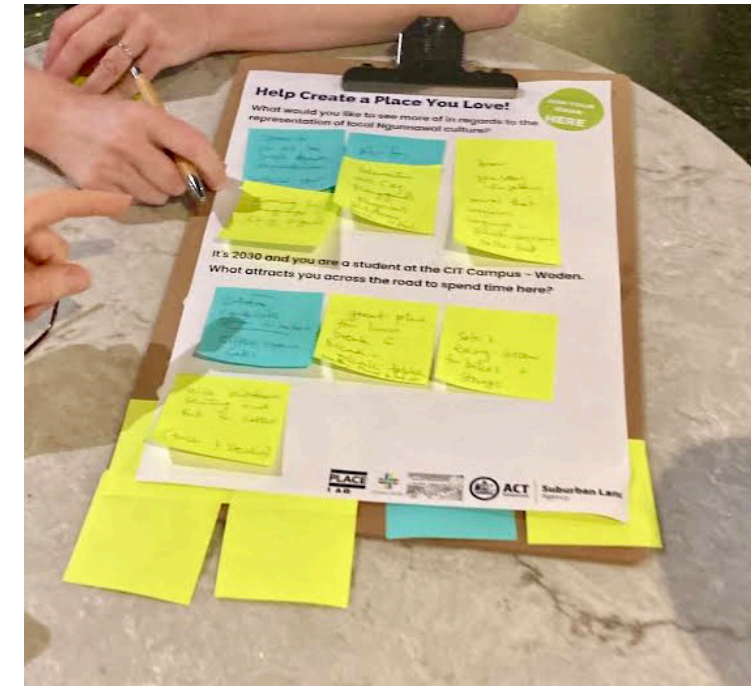


Image 2: Pop up event at Westfield Woden.

process - urban design issues and relation to loneliness/sense of isolation.

- The walkways and laneway is nice but it feels lifeless, it's very 'officey' with nothing to invite me there or to stay.
- I'd love more independent places e.g. not Grease Monkey franchise but a unique burger place.
- Walkable to a future employer (not just an office for huge companies) - tenancies
- Inclusive, welcoming places/spaces to share knowledge and have fun together while learning skills
- Indoor/outdoor sports area (basketball court, soccer space).
- Power, water etc. infrastructure to serve food, charities (e.g free breakfasts for

college students etc.)

- Maker spaces where you are encouraging reuse/recycling , with engineering or design makers/students
- 50m swimming pool/leisure centre (indoor but openable)
- A shared study area, or a fun place for them to hang out
- Chargers for scooters - at destination
- Floor with uni lodge style space
- Cheap eats, wifi, open spaces with weather protection and nature
- EV chargers may be needed (e.g. next to park).

There was also an opportunity for additional comments regarding what people would like to see on the site. There was considerable variety in these responses, which are listed below:

- More services and support for vulnerable people
- The hardware store is being replaced by McDonalds. It's missing - no 'fixing' shops.
- Woden Town Square is dead - not used for anything
- Undercover paths from car parking to shops and residential areas.
- Cafes with access to open space. Small business focus.
- Some connections are boring/confusing/ integrated service areas
- Cycling pump track for kids in Eddison Park - with better connections through Woden
- No primary school Melrose PS was closed.
- Entertainment for old people. Cheap meals. Chess, billiards, social club for oldies.

- Accessibility for older people - locations of stops/pick up points.
- Would like to see better provision for disabilities - e.g. parking spaces having greater importance. There aren't enough and poorly designed.
- Footpaths cracked and broken - gets around in mobility scooter - and wheelchair access.
- Needs to be better lit.
- Roller coaster
- Ideas for downsizing - small garden. Peace and quiet.
- Nature parks
- BBQ areas
- Youth spaces are very important because of the kids in units. Band and coming together, coming across things.
- No tram!
- Places for kids to be safe / adoption centre.
- Little markets on weekends would be fun.
- Needs to consider sensory requirements and sensory overload (e.g. quiet sensory spaces to take a break from everything for a while)
- Large green space with seats and nature.
- Love water play.
- Workspace for hire / coworking spaces with wifi
- Maintenance - rubbish collection, road quality
- Rocket boots
- More 'life on the street'
- Cycling paths, more visible and wider - safer
- Housing (temporary) for homelessness
- I walk to work and don't feel safe - better

- lighting, security, more people out
- Green space needs power and water
- Especially accessibility (ageing population, wheelchair access, etc)
- Intergenerational safe spaces that are fun! There are grandparents and families with young children/grandchildren. Also need public toilets.
- Needs to be appropriate for astronomy needs (not light pollution)
- Taxis and public transport - drop off points and logic of placement. Needs to work better for access for older people/different abilities
- Sense of safety for all - clear sightlines and width (like Spice Alley) for laneways
- Busy - more people walking and riding
- Lively
- Wind, turbulence, Southland
- Little library
- City feeling - walking, chatting
- Curves, open doors
- Live music - sound
- Power/water
- Tactile
- Greenery depth
- Interest
- Green necessary - cool in summer
- Lights in trees
- Singapore airport - grand scale?
- Needs to be sensory appropriate lighting (e.g. uplighting and downlighting)

4.0 Youth Engagement

In order to capture young people's priorities for Phillip Block 1, Section 7, youth engagement was undertaken through an informal 'drop-in' session at Woden Youth Centre on Friday 18 November 2022.

Eight young people were also engaged at the Discovery Pop-Ups at Westfield Woden, and were the focus of discussion at the stakeholder interview session with seven teachers at Canberra College.

Youth aged between 12 and 25 attend Woden Youth Centre, and 14 young people were engaged using the Dotmocracy boards. Responses to options for their priorities for Phillip Block 1, Section 7 showed their top priorities to be regular events and things to do (13.7% of responses), cafes and eateries (11.8%) and beautiful, inviting places to linger (9.8%). The full range of responses are shown below.

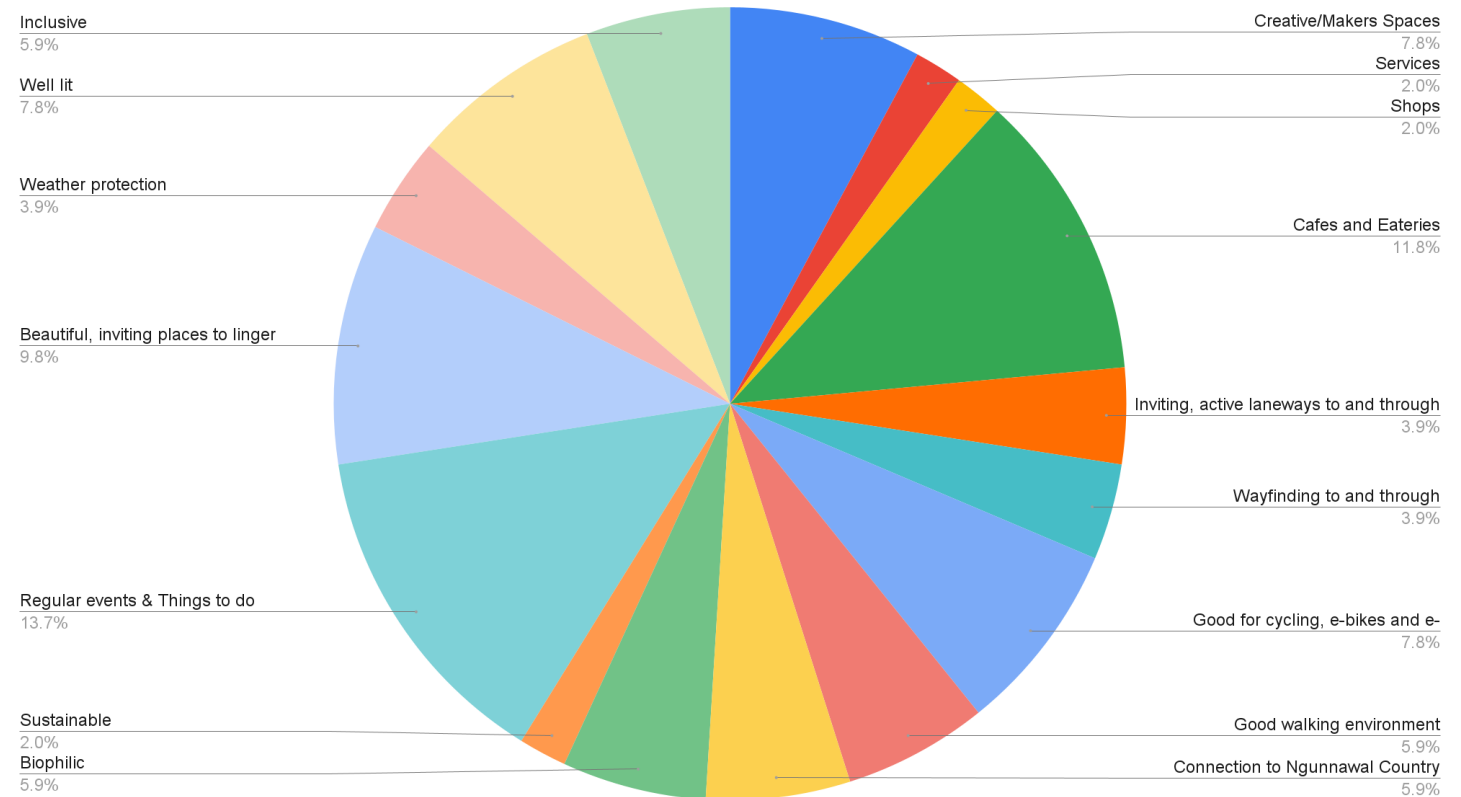


Figure 2: Analysis of the Youth Engagement

Participants also responded to questions relating to representation of Ngunnawal culture and integration with the forthcoming CIT Campus - Woden, with responses as follows:

Q: What would you like to see more of in regards to the representation of local Ngunnawal culture?

- . Ngarigo, Ngambri - contest
- . Mountain culture
- . History, lake background, chain of ponds
- . Corroboree Peninsula
- . Bogong moths - food source. cultural, religious symbol
- . Family and communities
- . Aboriginal flag
- . Indigenous art through laneways and laneways with free graffiti walls
- . Indigenous art (trails through laneways etc) as wayfinding
- . More information about culture - have info in some form about the artworks on the trails

Q: It's 2030 and you are a student at the CIT Campus - Woden. What attracts you across the road to spend more time here?

- . Somewhere to sit - bushes (nature), trees, shade for when it's hot
- . Cafe
- . Food and caffeine
- . Shelter - quiet place but still part of everything else
- . Coffee
- . Hairdresser and nails

- . Grocer
- . Public stage
- . Practical playground for older kids
- . Video game centre/arcade
- . Laser tag
- . Food trucks - not expensive though
- . A pretty aesthetic (not lots of concrete)

Other comments

- . Undercover Woden Market - sheltered but outdoor space
- . Sheltered outdoor space generally
- . No anti-homeless seating
- . Even shelters suitable for homeless sleeping
- . Easy to get to
- . Things to do
- . Waiting places - seats and tables
- . Easily identifiable landmarks
- . Cheaper barbers
- . Community halls

5.0 Discovery Pop-Up Engagement Findings Combined

Comparing Dotmocracy responses from the Westfield Woden pop-ups and the Youth Centre drop-in session show that generally, priorities are fairly similar. However, it is clear that 'regular events and things to do', 'cafes and eateries' and 'beautiful, inviting places to linger' are higher priorities for younger community members at the Youth Centre, while 'inclusive', 'well lit' and 'weather protection' were higher priorities for the respondents at Westfield Woden, who were almost all from an older age bracket, and in greater volume than the Youth Centre participants.

The combined votes from both locations are as follows:

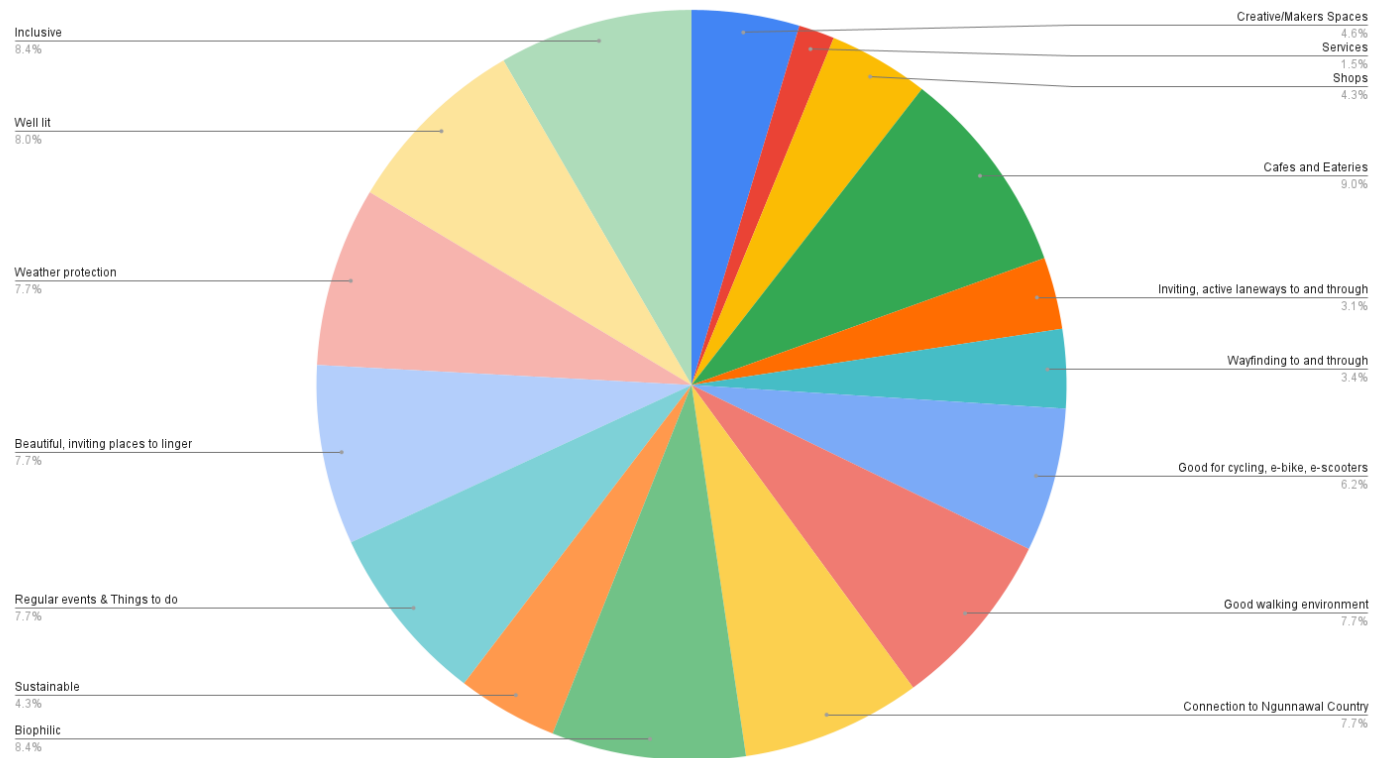


Figure 3: Analysis of the Dotmocracy Votes - Westfield Woden & Woden Youth Centre Combined

Total score for theme

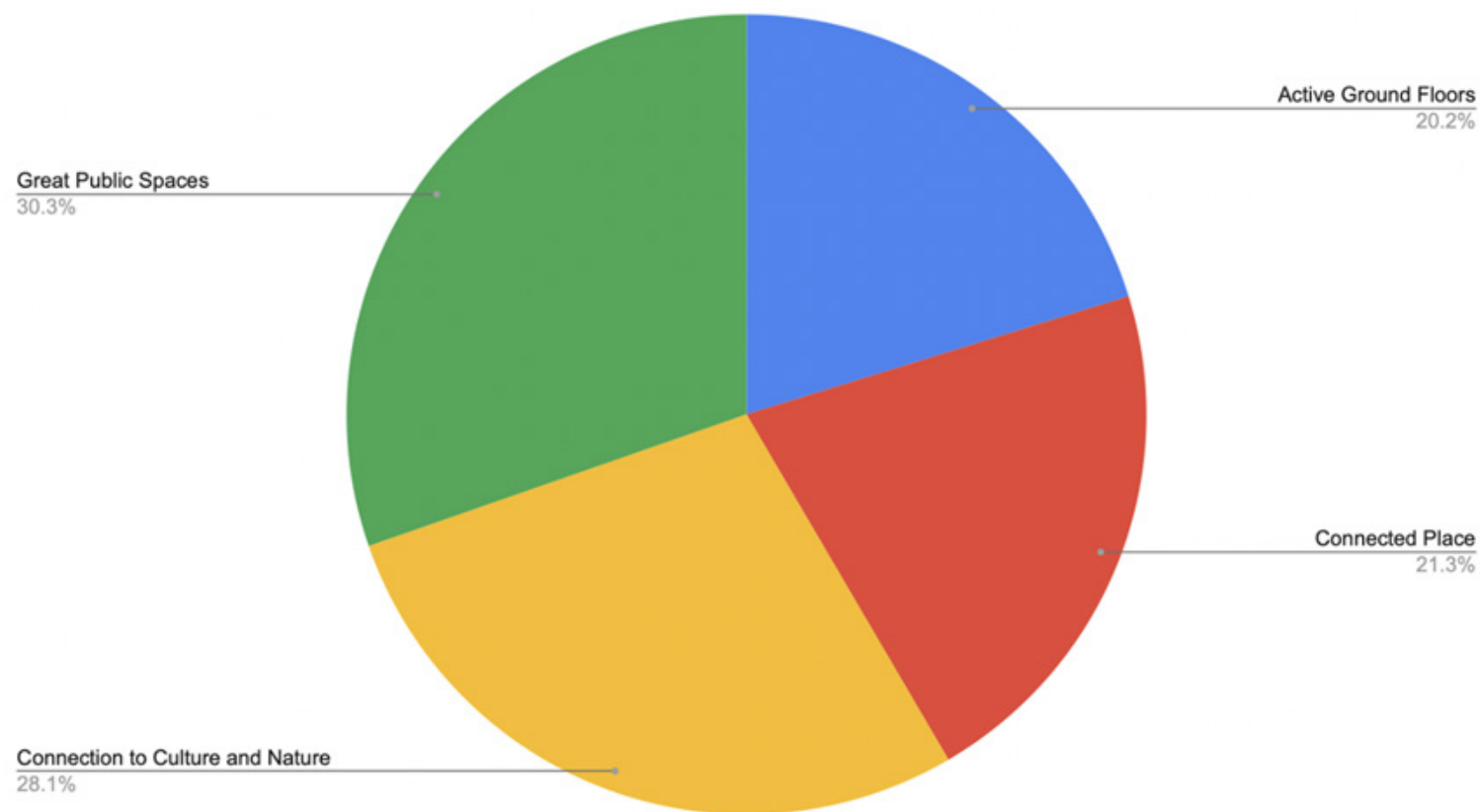


Figure 4: Analysis of the Dotmocracy Votes - Westfield Woden & Woden Youth Centre Combined

6.0 Discovery Walks

Discovery Walks were held on Friday 18 (12pm-1pm) and Saturday 19 November 2022 (2pm-3pm), with the intent that people working or living in Woden Town Centre would have the opportunity to attend. In these 'walkshops', participants were guided around the peripheral streets and spaces around and then through the Phillip Block 1, Section 7 site by the Project Team.

This interactive walk invited participants to share their views on what is working and not working in the town centre, what its strengths are and what it might be missing, to inform what should be avoided and considered for the site. Seven participants of varying ages took part in one of two sessions, including residents of nearby apartments, Woden Valley Community Council members and people working in Woden Town Centre. Input from participants was shared in relation to:

- **Public spaces**
- **Walking/cycling environment and accessibility**
- **Perceived safety**
- **Connectivity to/from the town centre and through the site**
- **Interface of built form and public spaces**
- **The future of living in Woden Town Centre**
- **Potential uses and activities on the street**
- **Nature, landscaping and design elements**



Phillip Block 1 Section 7

Discovery Walk

- 1 STOP 1:
Woden Town Square**
How can we make Woden Town Centre's open spaces more successful?
- 2 STOP 2:
A+A Woden**
The future of living in Woden Town Centre?
- 3 STOP 3:
The Walk**
Comfort and safety.
- 4 STOP 4:
Atlantic Street**
Activating the laneways.
- 5 STOP 5:
CIT, Light rail and bus interchange.**
Exploring the opportunities.

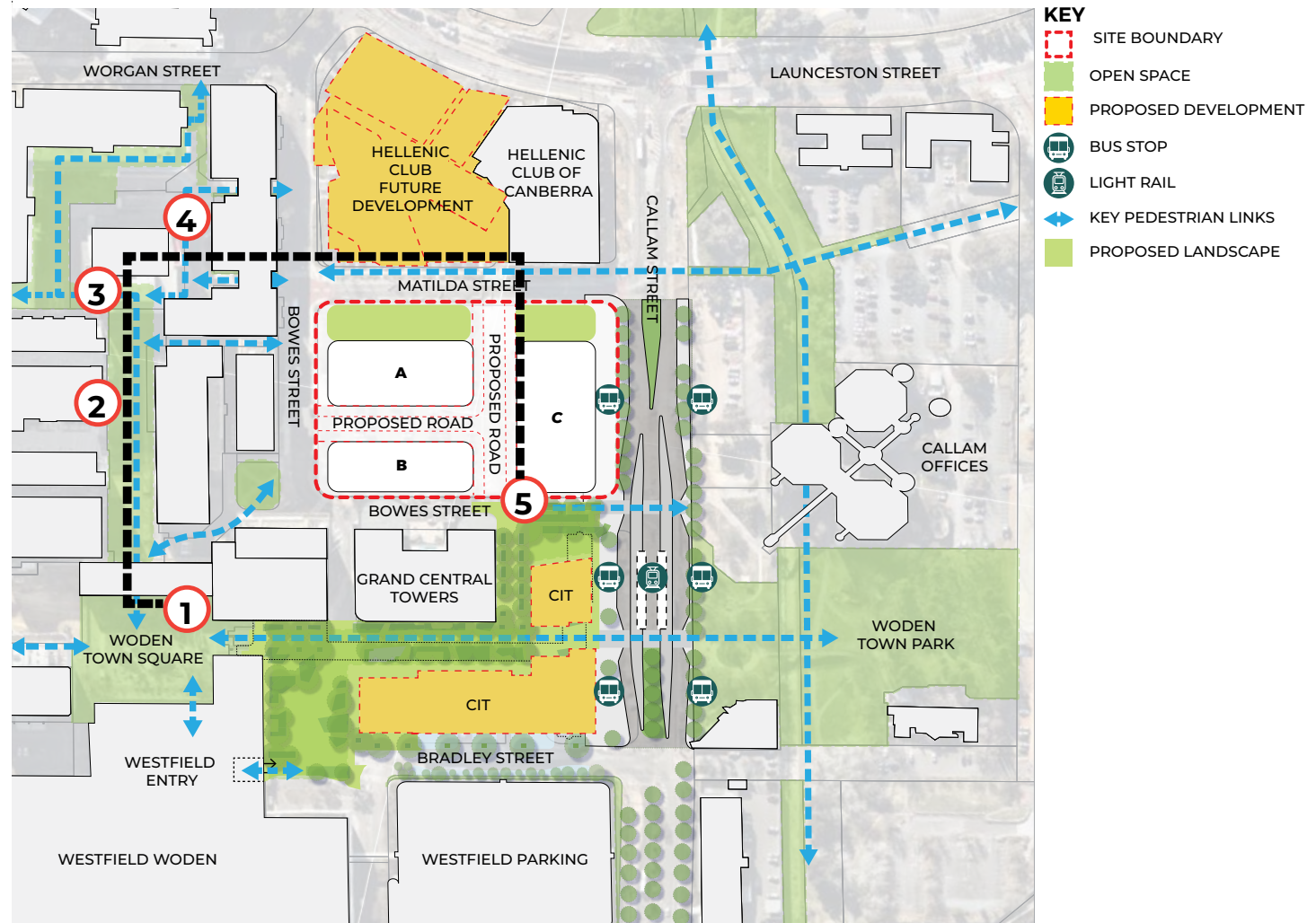


Figure 5: Discovery Walk Route

Stop 1 - Woden Town Square: Making open spaces more successful

Q1: How do you see Woden Town Square at the present?

- . Currently tired and underutilised, with water pooling after the rain
- . Not well kept
- . Ping pong table occasionally used
- . No public toilets
- . No focus
- . No sun
- . Underutilised
- . Blank facades
- . Windy
- . Dingy
- . Limited opportunities
- . Thoroughfare
- . No destination
- . Government workers/transient population
- . No places to relax
- . Tired/dirty
- . Underused
- . Poor drainage
- . After 6pm doors closed
- . Limited weather protection
- . Cold
- . Feels unsafe
- . Currently just a few teenagers and rough sleepers

- . Male privilege – feels safe for men, but not women
- . More people and more activity would make it feel safer
- . Not enough people live here to make it work – need more density
- . Very dark at night – would avoid stairs
- . Wind tunnel
- . Travel path

Q2: How can we make Woden Town Centre's Open Spaces more successful?

- . Need active shop fronts
- . Need toilets
- . Need events/programming
- . Singapore – public amenity and childcare
- . People walk through, not active
- . Cafe would help
- . Markets would help
- . Green space and curves would help
- . Giant chess
- . BBQs
- . Street art would help
- . Activated shopfronts
- . Multiple access points to Westfield/Woolworths
- . Need to manage westerly winds
- . Need more dogs
- . Better connectivity, especially north-south to connect with Bradley Street eateries

- . Need some nice lawn
- . Square is great, just no people
- . There is no suitable space nearby for residents with kids, young families and dogs
- . More shelter from sun, rain, wind, etc
- . Demolish the mall
- . More meaningful things to do in the square (not just games, but those are OK too)
- . Need passive surveillance
- . Mixed use
- . Water fountain
- . Weather protection – undercover
- . Destination
- . Facades that engage with the space
- . Accessibility
- . Better connections
- . Cosy undulating landscape
- . Something exciting, a bit of risk
- . Options
- . Affordability
- . Connections for students
- . Greenery
- . Water
- . Nature
- . Shade
- . Toilets
- . Food
- . Make it a destination
- . Attractions for various demographics

- . Central hub for use by community groups
- . Teenagers
- . Reason to walk through
- . Lighting
- . Playground
- . Greenery/landscaping

Stop 2 – Walkway adjacent to A & A Woden: The future of living in Woden Town Centre

Q3. How is this area and its amenity for people living here at present?

- . No activity
- . Needs lighting
- . Parking is prohibitively expensive
- . Area is especially difficult for single women, feels dark and unsafe
- . For apartment living, great transport options
- . Close to many amenities
- . Buildings don't interact with walking areas at all

Q4. How could we make the future of living in Woden Town Centre successful?

- . Playground – plenty of kids living in apartments – with cafe nearby
- . More curved routes, not all right angles

- . Need to be able access sun at all times of day
- . Urban living – more green spaces
- . Integrating nature into the built environment
- . Green spaces with BBQs
- . Lower roofs which you can see from the street
- . Charles Perkins House – opportunity
- . Big chess board
- . The Alby walkthrough space is a great example – with greenery feels much more inviting – can also be used free out of hours
- . Water
- . Better street activation
- . High rise density
- . Better land use than parking
- . A fine-grained urban structure
- . People first, not cars
- . Fully connected to surrounding neighbourhoods
- . Easy to cycle/walk/transit
- . More students living in apartments
- . Access to green space
- . Community
- . Dog area
- . Park/nature
- . Nodes are important
- . Plants and green
- . More greenery/inviting
- . Inclusive
- . Games
- . Organic
- . Connectivity
- . Roof gardens
- . Public art
- . Fountains
- . Joy
- . No hardware stores
- . QBN
- . Laneways – mural, projections
- . Bike parking – secure parking, bike repairs
- . Family-friendly spaces
- . Water play
- . Walking trails (2km, 5km loops)
- . Trash and treasure markets
- . Community/green waste
- . Being close to restaurants
- . Walking to everything
- . Missing retail like Aldi, limited choices
- . Westfield – indoor playing spaces on site
- . Campbell 5 as example – destination, playground, cafes, dog parks
- . Has lived here for three years. Friends have stopped coming due to traffic congestion
- . Should be like Parramatta – would be great if can create a market square with market stalls (like in Europe, not a wet market)
- . Currently would have to move

- to somewhere more family friendly if have children – open spaces, urban parks, kids play areas – these don't have to be large and expansive – two or three smaller is better than one big
- . Playground, green space
- . Ngannawal knowledge/country activities
- . More green space
- . Dog park
- . Year round public swimming pool

Stop 3 – The Walk: Comfort and Safety

Q.5: How is the walk at present?

- . Square blocky corners – should be smooth flowing paths
- . Green space uncared for
- . “Car brain” control many drivers
- . Shared zones are challenging – keep vehicles on the outside
- . Nowhere to park
- . Flat and monolithic
- . Nothing for kids
- . Lighting at the stairs is poor
- . Parking area facade is blank, but if there were two nodes of activity outside it wouldn't feel blank
- . Parking at street facade is lost opportunity

- . Planting is good
- . Perception of safety is low
- . Not a great area for kids, no facilities – should be more family friendly, larger apartments for families

Q6: How can we increase comfort and safety walking to and through the site?

- . Exhibition space for college students / CIT students for people to walk past
- . Night time - laneways, lighting, more residents at weekends and evenings
- . Office don't help with night time safety
- . Gardens
- . Performance space
- . Community space
- . Art Spaces
- . Maker spaces
- . Spaces viewing – multi-level
- . Windows in the concrete (custom house)
- . Interesting lighting
- . Mix of small businesses (eat, drink)
- . Woden Library – outreach space
- . Blend of family-oriented spaces
- . Community gyms
- . Celebrate Ngannawal / Ngambri culture
- . People first, not cars
- . Remove the requirement for parking in every building

- Shelter from the weather
- Interest and variety
- Better passive surveillance
- Better activation
- Parking is a problem – local residents are driving to Belco – Section 7 should be a multi storey car park
- Plenty of local parks, don't need more
- Make Woden like Parramatta
- Market square for stalls, undercover like in Singapore
- Good 5 star hotels
- Rapid transport is good
- Urban Parks (more condensed) rather than one big one have multiple smaller ones
- Less car priority
- Different/range of routes
- Accessibility and disability standards
- Secure bike parking in the buildings – concierge style
- Add green spaces to sit and relax
- Safe pedestrian access
- 30kph speed limit
- Narrow streets
- Modal filtering
- Continuous sidewalk crossing
- Better landscaping and variety
- Linked network of open space
- Youth foyer
- Building height – 16 storeys

- Fine grain vs. broad grain
- Colour
- More green
- Pedestrian safety
- Mix
- Shared zone
- Continuous
- Shared space/safe
- Integrate with Indigenous NIAA
- Laneways would be a magnet for graffiti, so good street art and an art walk
- Wayfinding is a bit tricky – confusing and inaccessible
- Street front – indoor bike storage with a bike repair station on the corner of the street

Stop 4 – Atlantic Street: Activating the Laneways

Q7: How is the experience of this space at present?

- Laneways – good during the day, feel unsafe at night
- No people at night and weekends
- Feels dead and unsafe

Q8: How would you like to see laneways like these activated?

- Paint
- Colour
- Less car priority

- Street art, street art and more street art
- Kiosks
- Activation
- Public art
- Be more destinational
- Ground floor – curate ground floor uses
- No Aldi – earmarked for Hindmarsh
- Dairy Road example
- Connect to Bradley eat street
- Make Woden feel better
- Have power to commandeer laneways from the government
- Use spaces as retail/hospitality spaces
- Significant potential
- Car filters already in place
- Add chicanes to slow car traffic
- Continuous sidewalks and direct cycling paths
- Make the roads narrower to slow cars down
- Ideally remove cars from this space entirely – pedestrians and cycling only
- Keep vehicles around the outside – like a medieval town
- Chicanes and take out bays for plantings
- Move bollards further up so that people can get dropped off earlier
- Watch YouTube urbanist about 'car brain' – once you are in that

mindset it's almost impossible to think of anything other than car transport

Stop 5 – CIT, Light Rail & Bus Interchange: Opportunities to connect and maximise on improvements around the site

Q.9: How is this experience at present?

- Currently big car park, wide roads, car dominated

Q.10: What opportunities can you see to connect and leverage off the CIT Campus – Woden, the future light rail and future bus interchange?

- Change from big car park, wide roads, car dominated to underground/above ground car park, narrow roads and liveable streets
- Connectivity in all directions for walking and cycling
- Cars as guests in shared spaces
- Decrease distance between crossings on Callam Street underpasses
- Seeing as this is a public transport hub, the area should be oriented for people using public transport, walking and

cycling

- . Open space – north/south and east/west
- . Relocating the park to Bowes Street so that it links to Bradley Street is better than current location (generally agreed by group)
- . Fine grained urbanism vs. coarse grained urbanism – subdivide into many smaller lots
- . Something to baffle the wind – trees will also help
- . Bowes Street next to bus interchange – two way but slower – cars as guests, not as a thoroughfare
- . When CIT comes, how will Bowes Street change? A lot more people will be walking and cycling, more noodle bars and bubble tea
- . Better weather protection, including westerly wind
- . Public toilets
- . Drop-off/pick-up zone with safe connections
- . Build a year-round swimming pool and leisure centre on the eastern side of Section 7
- . Move the Youth Foyer to near the Smith Family building on the eastern side of Callam Street.
- . Car parking below
- . Whatever is put here, make sure

it is something that attracts

- . Retain parking and charge for it - not too expensive
- . Aldi would be ideal and are apparently interested in the area. Officeworks and Bunnings also missing
- . Pitch and putt mini-golf - used to be one but it closed
- . By connecting up the separate parts of Woden Town Centre it will suddenly feel bigger
- . Refer and connect to Bradley Street - variety, lots of families, different ages, nice to be there and no problems with the shared zone
- . Better street activation
- . Collaboration - CIT, Canberra College, share resources, types of business that complement students' education and training
- . Exhibition space
- . Bicycle repair (like Acton)
- . Share - clothes swap, preloved, upcycling
- . Accessibility - getting around
- . Cultural diversity
- . Medical centre/private health/ maternal/child health
- . Funky place called Woden - "New City"
- . Personality - music, beauty, wellbeing
- . Cool pub
- . Reason to stay

- . Personality - vibrant, engaged, visually engaging, charismatic, welcoming, predictable/reliable (always open, reliably providing a good time), quirky, edgy
- . More car parking
- . Ground floor tenancy - destinational use (Aldi, Officeworks?)
- . Indoor play
- . Logistic destinational (non-discretionary)

Additional Discovery Walk Comments

- . No public toilets
- . Indigenous NIAA building is worth considering
- . More greenery/inviting
- . Inclusive
- . Games
- . Organic
- . Connectivity
- . Roof gardens
- . Public art
- . Fountains
- . More joy
- . No hardware stores in the town centre
- . QBN
- . Laneways - mural, projections
- . Bike parking - secure parking, bike repairs
- . Green space uncared for
- . Pedestrian safety

- . Need more of a mix
- . Shared zone
- . Continuous
- . Shared space/safe
- . "Car brain"
- . Shared zones are challenging - keep vehicles on the outside
- . Nowhere to park
- . Linked network of open space
- . Youth foyer
- . Building height - 16 storeys
- . Fine grain vs. broad grain
- . Colour
- . More green
- . Flat and monolithic

7.0 Stakeholder Interviews

Interviews with key stakeholders, whether one-to-one or in groups, was intended to capture in-depth, specific relevant insights into the project from a range of perspectives.

11 organisations were approached resulting in nine interviews held with the following stakeholders:

- Senior Member of Staff, Canberra College
- Canberra College teachers (group of 8)
- Chief Operating Officer and Chief Executive Officer, Hellenic Centre
- Chair, Woden Valley Community Council (via Zoom)
- Chair, Woden Valley Community Council (individual workshop)
- Resident at A&A Apartments
- Centre Experience Manager, Westfield Woden
- Planning & Residential Committee Member, Property Council ACT
- Woden Community Service

These interviews provided context in relation to:

- **Trends affecting the town centre**
- **Plans for sites adjacent to Phillip Block 1, Section 7**
- **Specific issues and opportunities for the town centre**
- **Youth and college requirements and opportunities**
- **Current user experience of those living, working and/or studying in the town centre**

Interviewees were asked the same set of questions, and responses are recorded anonymously under each question below:

What is your connection to Woden Town Centre?

- Lives at A&A. Grew up in the area, in Isaacs, which is just up the road. Went to Canberra College.
- It's a connection, a thoroughfare for when he needs to go into the town centre. Apartments are more or less behind them. Or walk through on the way to the Hellenic Club, the local pub. Or to catch a bus. There has been a lot of construction around. Construction of Grand Central Towers went on for a long time, and so cut through the site for a long time. Probably will still need to be a way for people to cut through to other parts of the town centre.
- Most likely shops here (it is convenient from work). Lives in surrounding area.
- Have lived in Woden for a long time.
- The centre is a community service that has been in Woden Town Centre for about 50 years. It operates out of the town centre for the Woden region - includes child, youth, family, aged care.
- Has been working in Woden for about 2 years.
- Premises has been in Woden town centre for about 45 years.

What is your connection to the Phillip Block 1, Section 7 site, if any? How long have you been in the area?

- Grew up around the area.
- Occasionally park here when going to the

pub (#10 or The Alby). Occasionally just walk through to go to other parts of the centre (it's easier and nicer to walk).

- Have lived in a neighbouring suburb for about 30 years. Worked at this school for 6 years. Has seen a lot of change in relation to high rise development and traffic.
- Part of town centre
- Location is directly adjacent to site.
- Since 1968
- Quite a few of the students walk through the site. There are about 1,200 students, many use public transport and walk through the block to get to/from school.
- People using the centre use the site for parking - it is in the middle between all our sites - they all surround the space. It is often used to walk through and has become more of a car park for centre users - even more so over the last 6 months or so. It is important that there is still accessibility and access to the site - also have a range of types of ability for people using the centre.
- Has been working in the town centre for about two years. Is not local.

Why are you located in Woden rather than elsewhere in Canberra?

- Always liked Woden. Grew up there, inner south, like how it's in the middle of everything. Quite lucky in being a city but can always walk 5 minutes to be in a park. - a lot of natural areas within 10 mins drive (Lyons, Oakey Hill, Isaacs Ridge) in each direction. Really nicely situated.
- Greek community formed a board about 50 years ago. And were given a selection of

options for sites by the government. Woden was the selected site. 500m from the Club site is the geographic centre of Canberra, and there is access via major roads.

- Because grew up here and home and family are here.
- The centre has been in the area for about 50 years.
- It's just where the centre and its services have been for a really long time.
- Because I work here. For living, people like it because it's central. Someone said it was or used to be the geographic centre of Canberra.

Woden Town Centre seems to be experiencing considerable change and and interest, with numerous major urban renewal projects underway. Why do you think this is? Looking to the longer term horizon, do you see this as an opportunity?

- It's getting more gentrified. It's always been a nice area to live, but is getting a whole lot more gentrified now. Woden has been a bit of a "xx", Belconnen etc now has really nice things, but Woden got passed over. Now, shopping centre is getting a bit of a facelift, past couple of years the government has developed the strip.
- Investment for government and businesses, lots of money. Niceish suburbs have been more gentrified. A lot of these places are getting a facelift. Even little shops and cafes that are trying to offer things that are popular now (e.g. everything currently has yuzu in it).
- CIT campus. Definitely see all of this (CIT, improvements etc.) as an opportunity. Since

planning etc. has evolved since I was a kid. Opportunity when you are not planning to remove and start again. Incremental change while we have some vision of what we want spaces to be.

- Opportunities to be more community friendly e.g. parks or places for murals, etc. Lots more opportunity for mixed commercial (mixed use - upper floors residential)
- Nice to be able to go downstairs and get a really good coffee.
- Many years ago there were no residential buildings, Sky Plaza was the first about 15 years ago. No one was living in the city centre, now they are everywhere - complete 180 degree shift.
- Was a very hard line disconnect between the centre and everyone living around the edge. Good opportunity to look at the town centre - it's going to be a lot more people with a lot more people living there.
- A lot more demand for food and shopping. Also a lot more people working from home and around during the day.
- Because it looked terrible and very dated. Shopping centre still needs a lift. Opportunity? Yes - to create community spaces that aren't just a mall, outdoor experiences and small business opportunities.
- Yes. Around 8 years ago there was not much happening. A group of developers got together (Westfield, Cromwell, the Club, etc) and discussed what could be done. They were lobbying government to focus on Woden.
- In the long term, these changes will bring more people. The residential element is not

too important. Commercial is much better for the Club as workers come for lunch. Lots also come from the Melrose Avenue area, but commercial (lunch time crowd) is critical for the club.

- Parking is also critical for the club. It will go down a couple of levels. The ground floor will be primarily food and beverage. Almost want to be the feeder for the block next door.
- It's beautiful, a prime location that is accessible to/from the rest of Canberra. It's quieter than some other areas, and still very pretty.
- There are certainly opportunities - for employment from casual labour to longer term permanent employment opportunities, access to services, etc. The CIT and new transport interchange are also opportunities. Will need to ensure greater accessibility and more public and private facilities - potential to grab attention.
- Because it's very centrally located in Canberra's south. In the middle of three districts on main transport routes. First satellite town. In 2018, passed a law allowing 16-28 storeys - and development has gone crazy.
- Yes, see opportunities. Don't have problem with densification, but can't just leave everything to the market.
- CIT is such an opportunity. The Planning Directorate should be in there to make sure of good outcomes. Leaning on developers too much.
- Public spaces need proper governance and collaboration - there are good opportunities here.
- This change has been mainly the result of

government planning and implementation of that planning. Agrees there are opportunities. Happy to partner with government in supporting residential development (will support). The big development of the CIT campus will help the town centre a lot.

What are the main opportunities you see for this site in Phillip and people local to it in this urban renewal/change?

- Activate ground floor along Bowes Street. CIT - business or education uses that could complement the CIT. In the inner north of Canberra there are five new universities. There is a structural divide between the north and south. Bring more courses south.
- Would like to see a big food markets in a public venue.
- Doesn't know the site well enough to comment at the moment, but its location next to the CIT site is significant.
- The Phillip Block 1, Section 7 site is a great opportunity for the Club. Someone has to use the Hellenic Club car park out of peak times. Peak times are night time and weekends. Therefore, can operate commercial 9-5pm parking on weekdays, and then at weekends and evenings, which Club customers drive in to dine etc., they can park free.
- Nice outdoor spaces, opportunities for accessible restaurants, cafes, not a lot of places to go to and not an entertainment strip - this is needed, especially given the number of offices and residents. The Alby on a Wednesday night is packed. Partly because it's indoor/outdoor and people love

that. It's not expensive, it's casual and there is a need.

- The centre and its services provided need to be accessible to everyone - as provide child and family and wider community services - running out of space. This is because it services so many and there is an increasing population in Woden (and due to increase further), needs are outweighing the space available.
- Would want the site to be inclusive - for activities, groups, community events. It's about getting the spaces right to enable this (must be accessible too).
- Expecting around 10,000 extra people over next 5 (?) years, and current facilities don't have enough space to provide for this - this site may be able to be part of this solution for the community.
- Could see some not-for-profit, free or low cost uses, accessible spaces for young people to learn, develop career skills - need a space to run this.
- Also other opportunities relating to employment, access to services and facilities, and accessibility mentioned at question 2.
- Safety too - needs to be inviting, accessible, things happening - needs to feel open and welcoming to everyone to promote environment that encourages appropriate behaviour
- Would be open to moving the youth centre into the site

What do you see as the major urban design issues that need to be addressed with this site?

- Landscaping and accessibility. 1,200 people at the Canberra College building, they need access up to Woden. Soon there will be more. Need an attractive space that isn't just a pass through, but somewhere people can stop. Also needs to be safe for people to walk through. It's more people in a place that makes it safe - passive surveillance, not blank walls. Want it to be active, with people using the space. In the late afternoon (after 5pm) wouldn't feel it was safe for students to go through the site.
- Greenery - and connection to other green areas
- Parking - there needs to be ease and comfort for centre/service users as there is such as broad mix of needs/abilities
- Design needs to get the community to have a sense of owning the public spaces
- If there are community spaces (e.g. for sessions/services/workshops) there needs to be office space allocated with for staff
- Something like a sensory room/space for people to stop and have some peace (like at Westfield?) would be really beneficial
- Want people to stay in Woden, want them to mix with each other and not have to go elsewhere for things like a childcare centre or an affordable community space for a birthday party or other use
- Key things in terms of open space - top of site - park is key
- Along Bowes Street - if green space there, will make the site too narrow for a residential building to be viable once you

add in the road - needs to be a legitimate offer commercially

- Traffic - this is the main one.
- Weather protection, otherwise not useable. Safety.
- Suggests activating the Bowes Street hotel frontage and suggests activating the car park - a bit more like the Bradley Street car park conversion (although this is not a 'real street' but recently created by Westfield about 18 months ago).
- Believes better off having open space along Bowes (opposite Abode etc) as this is closer to the town square, and future green area/park area through current bus interchange, and then connects with green street along Bradley Street (where eateries are). This location is connected to the core of the town centre, where the activity should be.
- No point having this down near Callam Street, which is pulling people away from the town centre. It will also have hundreds of buses going through along Callam, which wouldn't make a nice park environment.
- Wants a multi-purpose performing arts centre at the ground floor at the corner of Bowes Street and Bowes Place - dance, theatre, bands, visual arts.
- This multipurpose space could have activities around the edge, and in the centre chairs and tables which could be moved out for theatre.
- Quite familiar with the CIT project, and is familiar with plans for walkways, lighting, safer travel paths that will benefit local people.
- Any residential building on site (overlooking

Callam Street) set back so that it doesn't overshadow CIT's open space.

- Car park (multistorey) will be height restricted so as not to obstruct views of/from Grand Central Towers.
- Town square shows you what the issues are. A lot more high rise buildings, a lot of general concerns, especially the W2 building. Concerns are overshadowing onto the site. And wind tunnels. Traffic management is going to be a big issue for Woden. Seeing already in A&A, right next to interchange, parking and traffic management will be big issues.
- There doesn't seem to be a strong aesthetic. Canberra is known for its brutalist look, which he really likes. A&A was an old Health Dept building - very Canberra, likes that. Minimal, industrial.
- Braddon has an edgy, Melbournesque vibe, Woden is getting that.
- In terms of safety, some of the dodgier apartments have closed down across Melrose Drive, but still crime, etc. More propensity for people to be out and about now - lighting at night, community spaces open, things happening and night can help make things safer. If want to have drinking, night time activities, will have to comply with noise requirements. He can hear people carrying on from his apartment from the pub next door. If laneways are activated in this way, you need to see how it affects others, but not he is not closed to this.
- A lot of food and beverage options now. All just in the last couple of years.
- Architectural design - really cool building opposite Eddison Park - space building.

Good design reference (Callam Office).

- Maybe a little satellite park - could be cool if there was music in the park sometimes.
- Hellenic Club has one car park which has a multicultural street fair, live music, etc. probably around March. Literally just set up in the car park - could there be a link?
- Probably don't need any more gyms.
- Streets within (north south) will provide for vehicle movement but aim to service in a really discreet way the residential mixed use on the site
- There will be another street to give ease and permeability, so it doesn't get too clogged
- Commercial office building primary entry off Bowes Street - guaranteed office workers to activate town centre
- Only about 3 two-sided streets in Canberra.
- Braddon is quite literally two-sided, which is the main reason it is popular.
- Should be aiming for activated, tight-knit streets.
- Supportive of activated, narrower laneways too.
- Believes Woden has too much green space, trying to get the two-sided streets instead (notes that everyone knows Lonsdale Street)

What changes have you seen for the better in recent years nearby? Why do you think they were good for the area?

- A&A (Alexander and Albermarle Buildings) in terms of quite good reuse of public service buildings.
- Building up offerings around the town centre.
- The strip itself is a bit of a mixed bag (called Bradley Street) .
- Likes The Alby - before that there wasn't really anywhere to go for a drink after work.
- Note that there is a lot of potential in coming years. Property prices are going up, getting critical mass in terms of the number of people living in the town centre. Tradies (WOVA) Oaks and The Ivy just finished. Grand Central Towners and all the unit dwellings across the other side of Callam Street. A lot of people here have gone in. More demand for services.
- Redevelopment of the skate park in Easty Park has been good. Redeveloped playground to make accessible, gym equipment, water stations, frisbee golf, created a little ecosystem. That sort of green space in the actual city centre - need more of that.
- Area near the police station with a little dog park - need more things like that - people can then stay in Woden rather than go elsewhere to take their dog for a walk, do gym exercises, etc. Little dog park with gym equipment would be great - there are heaps of little dogs.

- So many apartments, but only see people coming and going from them, but nothing else of them in the community. Want to avoid this.
- CIT garden, lights - Woden town park address drains to Easty St (?) - everything needs to connect or be more cohesive. Currently like a mismatched puzzle. Need CONSISTENCY. CIT will have a Youth Foyer model place (\$10mill - \$20mill) for disadvantaged youth - needs to be relevant to them.
- Some of the new developments with open areas and coffee shops. But after hours and weekends they are deserted. There needs to be more activity at the weekend. Safe crossing point with traffic lights outside the school is great. It has also slowed traffic in front of the school. Excited about the tram improving public transport.
- The way Bradley (or Bowes? unsure) street has been developed, with cafes, restaurants and lights in the trees - something like this. It's the street in front of the cinema. Want more of this sort of thing.
- Alexander and Albermarle. Glass doors opening onto outside. Greenery growing up the structures.
- There are buildings between The Alby and our site. Be good to have ground floor activation between.
- Can mainly think of changes that haven't been good. Have heard The Alby is good.
- Supports increased residential development.

What else would you like to tell us?

- Sustainability is an important design principle.
- Would like to see a nicely landscaped project, dog parks, gym equipment. Need to get the right sorts of plants with overshadowing. Eddison Park - think about how this connects. Students would probably use a cafe to and from school (a lot would). Cycle paths for bikes and skateboards. Parking is an issue. Most people come to Woden from the south so the tram won't service them. People are also likely to want to park in Woden and catch the tram as they don't want to pay to park at Civic.
- People don't like Woden because it's dead. Apart from around Easty Street near the Hoyts, it is dead, and people don't feel safe. There are no lights at night and a feeling of menace around. 15 year old son said he doesn't feel safe later in the day.
- Westfield has a model of sucking everyone in, Westfield put in food court with the close back of Kathmandu facing onto the town square. So town square is not active - people instead go through to the other side of the mall to the food court.
- Town Square is major concern as buildings permitted to significant heights on all sides (approx. 28 storeys) - will be dark and very cold
- Already issue with town centre being underutilised and poorly maintained
- Westfield have effectively turned their back on Woden town square as don't have any spaces opening onto the square (so square remains inactive) - they want to

lead lunchtime work crowd through the shopping centre to the food court, but this is at the expense of the town square

- There is a mix of buildings named after well known Aboriginal people (e.g. Lovett Towers, Charles Perkins) and first, second and third fleet ships, plus the name Phillip is after Arthur Phillip. So a real mix of colonial and Aboriginal. Believes that Woden would be an appropriate place for some reconciliation,
- They are interested in the idea of Aboriginal art through the laneways, ideally connecting through other laneways and roads in the town centre as part of bigger Aboriginal culture/reconciliation project.
- On this site, there will possibly be at the corner of Lancaster and Bowes an Aboriginal cultural space (something fairly significant) - scoping this out. The stairwell area at the 'back of the site' will open up with a public gallery space/exhibition space to activate the street.
- Want to include multicultural community space for members - very low cost (\$3 - \$8) as for members. This space will be weather protected.
- There will be language classes (currently just for Greek Australians, but will expand and modernise). Will be health and wellness.
- Will be kids' activities - indoor playgrounds, also like Kingpin and Monkey Mania. Chinatown with European, seafood, burger joints, etc.

8.0 YourSay Engagement

YourSay is an online engagement platform used by ACT Government which provides community with an alternate way to provide input. Two tools were utilised.

Phillip Discovery Show and Tell

For the Phillip Discovery Show and Tell activity, participants were asked:

What experiences in and features of public space are important to you? What places do you love and why?

Share your words, photos or videos of other places that you like to visit and spend time at and tell us why to go into the draw to win one of three \$50 gift vouchers!

There were seven responses, as follows:

1. An open place for events and ceremonies. A place where people from Woden area can gather and celebrate an event. Well maintained place with iconic sculpture or fountain with seating areas to meet friends and drink coffee. We're missing these places around the Westfield, all surrounded streets are narrow with small open areas. Image provided:



2. Please remember to include motorcycle parking spaces in the retention planning for the new parking areas. Currently there are mapped out free spaces for motorcycles and we need them to remain available to contribute to the amenity of the area. What an exciting development! Thankyou
3. I think this place would work much better if it was developed individually by many people in the community rather than a single developer. A mix of different independently-owned properties would bring more variety of uses and character, while also being more resilient and sustainable. Further, a plot of land with many individual landholders may actually generate more wealth for the community and the city over time, than a one-time sale of the whole site to a single developer (which is unfortunately how the overwhelming majority of land sales in the ACT have been handled)
4. Numerous sites for free motorcycle parking have been built over and not replaced in the ACT recently. Furthermore, the ACT Government has not enforced its own standard for motorcycle parking in the Parking and Vehicular Access General Code. Motorcycles pollute less than conventionally powered cars and take up far less space both on the road and in parking. They are a good commuter option for people living beyond reasonable distance for active transport. There are 32 free sites in the Matilda street car park at the current time. Any new development must incorporate 32 new sites at a minimum, it would be preferable to have more. These should, as the current sites are, be free. This requirement must be

incorporated in the design brief.

5. There is already not enough parking and access for parents dropping off and picking up kids in classes at the Hellenic club, some are only 5 and need to be walked in and handed over or picked up safely. Even bigger primary kids don't feel comfortable just walking out and looking for their parents because there's no safe parking spaces or somewhere they might expect to find parents.
6. What will be developed will be what architects think meets the requirements as spelled out in tender documents. Rather than leaving to the developer, the proposed redevelopment of the site should show the layout, the lanes that wind through the development, the type of buildings i.e. residential, commercial, entertainment and so on. The development should via the designed layout via the lanes connect to the proposed redevelopment of the hellenic club, with surrounding buildings so that there is no orphaning of developments that are left by themselves and they do not connect. To maintain car traffic I suggest that in addition to proposed parking that the proposed site rather starting at the current ground level but on the level above. The ground level will provide for car traffic flows so people can be dropped off below entrances without having to walk long distances. My wife can't walk far so being able to drop off underneath and via lift or moving footpath take up to the shops entertainment etc. Creating an urban village with a mix of residential and office space will attract people as people living will keep business open after work hours.

Also there needs to be structured rental for commercial space for food or entertainment. For example an ethiopian or greek or spanish restaurant having to pay \$2000 a week rent won't survive but at \$500 a week will. Also having 5 year leases etc with bank guarantees etc make it impossible for small businesses to start or survive. However, high turnover businesses would pay higher rent. So rent based on turnover could be better. As to the style it has to be such that facades are different like. I've travelled overseas and the attraction of the cities is the old parts with narrow streets that you can wander through to find quaint restaurants or bars. By having car traffic below and walking above you can have the best of both worlds. Connection to tram using the lanes to contact the surrounding areas walking along pleasant areas.

7. Woden needs an easily-accessible year-round swimming pool and public leisure centre. This is the optimal location, as it is close to the bus interchange, to the proposed community centre, to CIT and Phillip College. It's time that the needs of the community are prioritised over the government's revenue objectives.

YourSay Engagement - Phillip Discovery Survey

For the Phillip Discovery Survey ten questions were asked in a ten minute survey. Some questions were visual choice of images, while others sought written responses (both long and short answer formats). There were 58 responses, as follows:

Q1 . Which of these various elements are most important to you? Select up to three.

#1 (42 selections) 1a: Shops, cafes and other spaces opening out to public areas

#3 (29 selections) 1b: Well-lit streets and wide open spaces

#6 (10 selection) 1c: Clear signage and wayfinding

#4 (22 selections) 1d: Better connected walking and cycle paths

#2 (31 selections) 1e: Pedestrians prioritised

#6 (10 selections) 1f: Well-positioned vehicle drop off and pick up zones

#5 (13 selections) 1g: Comfortable, shaded street furniture

Q2: Choose the top three elements that you think will most enhance the Phillip Block 1 Section 7 Land Release.

#1 (43 selections) 2a: Trees and new green spaces, with shade and protection from the elements

#2 (30 selections) 2b: New food and beverage options facing outwards to public spaces

#4 (17 selections) 2c: Easy access to local businesses and services

#3 (19 selections) 2d: Access to public toilets

#8 (12 selections) 2e: Public art and murals

#5 (16 selections) 2f: Seating which is protected from the elements and appropriate to all seasons

#7 (14 selections) 2g: Organised events and activities

#6 (15 selections) 2h: Things for young people to do

Q3: How important are these various elements to you for access to and through the Phillip Block 1 Section 7 site?

#3 (46 selections) 3a: Cycling

#1 (52 selections) 3b: Walking

#4 (39 selections) 3c: E scooters and E bikes

#2 (48 selections) 3d: Wayfinding

4. In a few words, explain what you'd like to see on site to support your number one priority element.

- Clear, readable signing with good frequency
- Clear separation of wheeled transport and people on foot by design and cultural rules
- Shared zones only, no parking except loading/taxi/drop-off zones and disabled parking
- A sensibly designed area that connects North / south to East/west corridors and easily connects to public transport. There must be open, public space and room to allow for some street ambience, not just a transit hub.
- Activating Bowes St with the green space and cultural facilities
- Safe place for pedestrians to walk and get from a to b whilst also being safe
- Some parking and community gathering / activity areas
- Outdoor seating and green space to use of our lunch break from work
- Promote active transport, pedestrian safety especially from speeding bikes & e-scooters
- Level, even, non slip and wide footpaths
- Lots of available parking
- Outdoor events, meet friends in the sun, sitting and have some coffee
- Smart planning of pedestrian pathways and clear signage for road rules. Green open landscaping to make walking enjoyable and encourage pedestrian traffic in the area.
- I would like the area to continue to be a car park to be honest. There is little to no

parking in the area as it is.

- Easier car parking to park then walk around the precinct. Its not realistic to have only walking and riding around Woden. For people with disability and elders or children, pregnant people bikes and e scooters are also a high risk
- Pedestrian zones
- Pedestrian priority crossings
- Trees and shade
- Paths and deciduous trees for comfortable walking in summer and for aesthetic benefits.
- Signage that doesn't fade under uv light
- It's important for people to feel safe especially women and children
- Aesthetically appealing signage
- Easy access to businesses that encourage people to stay and use the area
- Pedestrians should always have priority, with good separated bike infrastructure too. Scooters should have access too I guess. Wayfinding is an important part of good pedestrian and bike access.
- Highly connected road and bike paths, properly paved so they're comfortable during wet weather (I'm sick of muddy footpaths!)
- Street facing shops and restaurants so it's pleasant to walk past places
- Clear signage for pedestrian crossings, traffic lights in higher traffic areas
- Quality bike parking and cycle lanes
- Protected bike lanes on all streets. Upgrade all paths to active travel path quality. bike parking garages and racks.

- Wide open spaces
- Get bikes off the roads
- Remove car lanes and car parking
- Protected walkways that are not wind tunnels
- Accessible footpaths with priority for pedestrians

5. Thinking about the adjacent Phillip Block 1 Section 7 Land Release, do you agree with the design values ranking from engagement for the CIT site?

Yes: 67.27% (37 responses)

No: 32.73% (18 responses)

6. These are the ranked elements in order. If you answered 'No' to the previous question, please drag the elements into the empty column in order of preference.

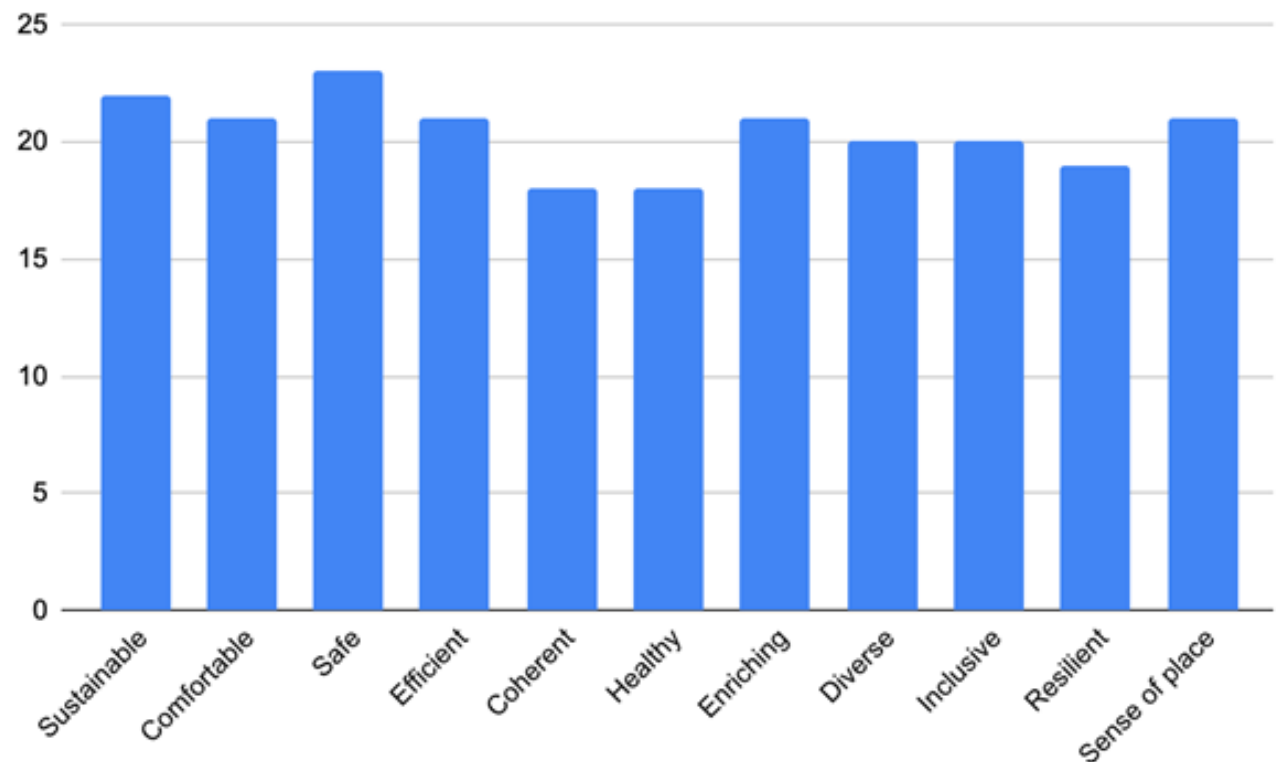


Figure 6: Ranking of design values

7. Which of the following would be barriers to you spending more time in Phillip Block 1 Section 7?

#7 (22 responses - definitely needs addressing):
Not enough people

#5 (25 responses - definitely needs addressing):
Too much wind

#3 (32 responses - definitely needs addressing):
Lack of interesting activity and things to do

#1 (37 responses - definitely needs addressing):
Unwelcoming built environment

#2 (35 responses - definitely needs addressing):
Lack of weather protection

#6 (24 responses - definitely needs addressing):
Lack of comfortable places to sit

#4 (28 responses - definitely needs addressing):
Poor integration with the natural environment

8. In a few words, tell us any other barriers that need addressing.

In relation to other barriers that need addressing, key responses from a total of 30 were:

- Addressing lack of available parking (8)
- Reasons to visit with destinations, things to do and beauty (5)
- Moving beyond a car dominated place with too much focus on parking and improving walking and cycling amenity (4)
- Moving away from a concrete jungle of high rise buildings towards something with more trees and nature throughout (4)
- Reducing noise (4).
- Linkages to the centre of Woden Town Centre - less cross traffic to get to the square and into Westfield
- Is it a destination or just a transit hub? If it's just a transit hub that will be a barrier, we need a destination.
- There needs to be active fronts along Bowes St to make it feel active and safe
- Less high rise buildings
- Too much noise
- Lack of tree coverage
- We need available parking still. Need an alternate location for parking that is accessible noting the parking that is there and in surrounding areas is often full.
- Finding a place to park the car
- Noise, lack of facilities like cafes
- There needs to be parking in the area for this to be viable. Converting this space from parking to something else will just leave a space that will not be used as no one can

travel there to use it.

- Parking is still necessary for those living outside of light rail areas (all of Tuggeranong, Weston Creek, Inner South etc most of those who Woden is a local shopping location), as buses are not as effective or efficient.
- Too much traffic noise
- Noise levels - please make sure there is some protective infrastructure for both weather and noise.
- Make it green and beautiful i.e. interesting visually, unique sense of place
- Safety at all times, night and day
- We need more reasons to visit the area, i.e. more cafes, bars, restaurants that can be used for workers during the day and for visitors at night
- Vandalism
- Accessibility (i.e parking options) not everyone will be using public transport. and won't feel safe walking from the space at night if parking is far away
- Connection to the rest of the city -- too much reliance on cars there needs to be better bike and public transport connectivity with the rest of woden.
- Parking! No where to park makes it hard to go
- There needs to be more car parks. Stop taking them away
- Cleanliness and safety of the area
- Road width on nearby arterial roads, safety for connecting with surrounding neighbourhoods for pedestrians and cyclists
- The design brief must retain the 32 free

motorcycle parking spaces in the current car park.

- Safety
- Place should be car free as they are deadly
- Need more sporting elements as pool and ice rink not looked after and increasingly dense cbd area that is exposed to traffic. Put people and lifestyle first, not another crappy geocon design of just glass... so boring
- If it's more of the same, e.g. concrete jungle that Woden largely feels like, there would be no reason to visit. It needs to be something new, modern and exciting.
- Too focused on vehicles and access to Westfield - need to move away from focus on parking and shopping

9. We know that green and sustainable elements are top design values for the Woden Town Centre. How important are the following initiatives to making these values come to life in the redevelopment of the Phillip Block 1 Section 7 Land Release?

#4 (42 responses): Sustainable building design

#2 (48 responses): Integration of renewable energy sources

#6 (40 responses): Sustainable water management on site

#6 (40 responses): Communal garden

#6 (40 responses): Local food production by on site cafes/restaurants

#1 (51 responses): Integrated green/natural spaces and elements

#5 (41 responses): Building materials support circular economy

#2 (48 responses): Designing with nature/plants as central elements

10. In a few words, tell us anything else that would increase sustainability on the site.

- Reduction of heat island effect.
- Making sure there is human scale to allow sun at all time of the day
- More bins
- Install solar powered lighting poles
- Attractions for each stage of life in the one area, safety for young and old
- Urban cooling, permeable ground, grass, a space for community sustainability activities e.g. gardening or workshops
- Giving urban gardening for local restaurants and apartments would be good.
- Nature
- Plants integrated into the built form design, not just sprinkled around the edges. Also, more energy efficient buildings with architecturally interesting features (e.g. New Acton)
- Improving access to sustainable means of transport and not providing excessive parking so as to discourage car use. Also increased permeable surfaces instead of roads.
- More effective bins for different items e.g. landfill, commingled, green FOGO that will actually be used in the right ways
- Ban private cars
- Thinking about how to encourage the community to keep the space clean
- Bike racks and bicycle connectivity
- Just make it feel more natural vs another concrete all glass design. So much interesting design and yet woden seems to be doing the most cookie cutter terrible design. We could be a real hub of design

11. What would you like to learn regarding the local Ngunnawal culture?

- History specific to woden and current ongoings
- More place names and local history
- Anything!
- More about local meeting places in their culture and how the Town Centre could perform the role of meeting places
- How far the local Ngunnawal land expands, the backstory of the culture
- Nothing jumps out
- Some basic words and/or phrases
- Not interested really.
- As much as possible!
- Language
- Art
- Local sites of cultural significance
- Local histories
- Local businesses and community groups
- Anything! Their local food sources, their stories, cultural practices.
- Any local sites of significance or history.
- Local language
- Local values in the centre
- How the space was used prior to colonisation
- Language
- Food
- Language
- Meaning of place
- Signs in both languages
- Language with permission from the traditional custodians. Canberra features of importance (that can be shared in a way

that's culturally safe). Plants that have uses by the Ngunnawal people.

- Connection to land and bushfood
- Signage of words related and the corresponding phonetics to pronounce those words
- Language and art and storytelling
- I honestly don't know, I'm not sure whether a tokenistic sign would do much good, but if the site has any cultural significance, and it is appropriate for that to be public knowledge, then of course that would be good to know.
- The specific use and meaning of the place where I am standing
- Language and meaning of place
- The history of the site
- Dunno, just let it happen I guess
- Eddy Longford contemporary art
- Nothing. The Ngunnawal people were fighting with other local groups and there is still contention between these groups. I would prefer the focused to be on the native plants and animals rather than people and groups that claim ownership of the land public spaces should focus on people as a whole and be welcoming to embracing all cultures
- I'm not sure
- Integration of how people use to live on the land in this area, what elements sustained them
- More local place names
- History of Ngunnawal people in the area and their connection to the land

12. What would you like to see more of that represents local Ngunnawal culture at Phillip Block 1 Section 7?

- History of Ngunnawal people in the area and their connection to the land
- Local history information
- Wording, history, any current cultural activity.
- More aboriginal artworks around the place
- Possibly art that represents this area
- Artwork
- Landscaping, art
- Integrate traditional art.
- Integration of Ngunnawal cultural elements into providing a sense of place and space.
- History
- Sculptures and artworks, some ceremonies from time to time, and festivals
- Artwork and stories displayed.
- Integration of Ngunnawal culture into building and landscaping design.
- Art and murals
- Language on signage or building names
- Ngunnawal businesses or publicly managed spaces
- Native plants or bush tucker
- Totems
- Art
- Labels and signs in Ngunnawal
- Better connection to country
- Signage about the history
- Plants that have uses by the Ngunnawal people. Stories of place from traditional custodians. Murals and artworks by Ngunnawal artists.

- I am not Ngunnawal; I don't think that I should have much of a say.
- I think there should be representation of local Ngunnawal culture, but it should not be the dominating focus. I say that because I think community culture is rich and has many different perspectives and forms of expression that should be comprehensively represented - not necessarily all at once, but in a dynamic and flexible way that changes over time. For example, by having a diverse range of cultural events happening in a flexible space.
- Information spread around the area maybe at traffic lights where pedestrians and cyclists can learn about Ngunnawal culture while waiting to go through.
- Language and significance of place and customs
- I don't mind
- Idk
- Eddy Longford contemporary art
- Embrace nature and sustainability
- i'm not sure
- A call back to nature and bush
- Better understanding of local history
- Sure, but other art forms should also be featured.
- Indigenous artwork, activities, plantings that represent what was present before white settlement

13. What ideas do you have to bring a sense of local pride to life on the Phillip Block 1 Section 7 site?

- Highlights of local people doing good things in Woden, wider Canberra or wider Australia
- Public spaces are clean and well maintained - and then there can be activities through events and arts and performances
- Activities for people of all ages. Public art, including street art
- All of the above but I'd really like to see some INTEGRATION in Woden, not just planning around one section in isolation. Find a suitable place and make it the centre of activity (street activation) and build around that. Bowes St or the area on the western side of the CIT are good sites. Then section 7 can fit into that, with complementary activity and connectivity.
- Great public spaces that are destinations and attract active commercial businesses (hospitality and culture rather than dentists) around them at ground level - eg creating an active Bowes St that extends walkability to Bradley 'Eat St'
- Clean and managed, play equipment, seating
- Community activities and events in a safe and inclusive environment
- Free giveaways
- Need for it to be a green space - more trees, community gardens and an arts precinct - art installations and street art, performance and gallery spaces
- Actually maintaining the area and not letting it get run down.

- Free community activities
- Open, well built area to host events and ceremonies. Town square icon to be installed like fountain or sculpture. Seating areas and maybe cafes or permanent stalls
- Free and accessible community activities and events
- Communal/public spaces
- Engagement of local Woden community
- Public art, nature present and integrated into the design of a space, a space that is clean, well lit and full of people wanting to spend time there. Ways you can spend time for free (i.e. book libraries, communal gardens, activities like large chess)
- A safe, sustainable, welcoming public space that is accessible and enjoyable by people of all ages.
- Community managed areas that build belonging and stewardship - e.g. community garden
- have unique art installations that people can be proud of
- connection to the local community
- Public spaces are clean and well maintained
- I like the laneways - they could be very interesting
- More green
- Haig park follow them
- Sustainability focused businesses, e.g. accessible communal gardens for local cafes and restaurants to access.
- There is lots to see, do and experience around the town centre at all times of day and night, e.g. higher end bars like the Alby.
- Outdoor dining allowed and encouraged.

- Dog friendly areas, e.g. cafes, dog bowls/ integrated drink bubblers.
- Architecturally interesting built form and spaces.
- Native green spaces.
- All of the above
- Clean open space with options for kids to play while cafes with outdoor seating are close by
- It is a place anyone can feel safe and comfortable in, safe from the harms of car traffic as well.
- Connectivity to the rest of Canberra
- Busy areas with a community vibe - brought maybe through cafes or people activities like yoga studios for example
- Clean and well maintained public spaces
- A diverse group of people present
- locally-owned small scale businesses; a neighbourhood that is easily connected and safe for all ages to travel independently; an environment you can wander and get lost in; sustainable urbanism
- Plenty of culture and greenery
- Community events at the space, encourage people to take care of the area use their pride to maintain the space and take accountability
- Connectivity to other areas of Phillip and the surrounding woden suburbs
- Diverse art and people
- That it has great design not just the same old boring crap that has been put up so far. We can have productive spaces that are also designed well and feel a part of the environment. That we integrate more natural elements and green space
- Coherent planning that doesn't take a piecemeal block by block approach
- When there is no graffiti mixed with brutalist architecture (aka currently the worst parts of Woden).
- Activities that encourage people to stay rather than just pass through, less emphasis on commerce, more of a community focus, activities that engage the local population e.g. Canberra college students, cultural diversity

Demographics

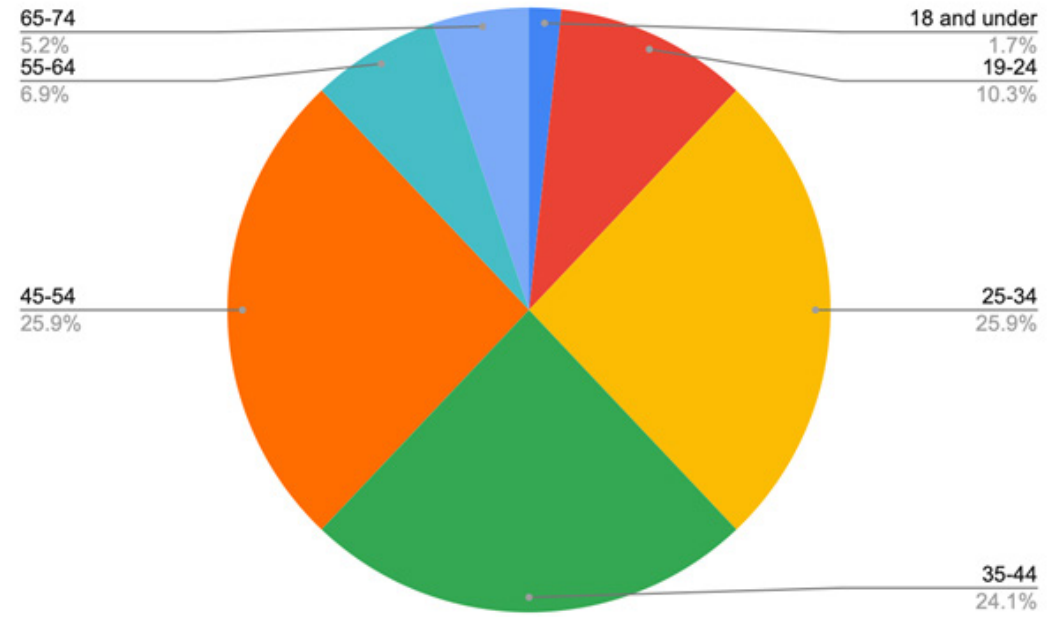


Figure 7: Age

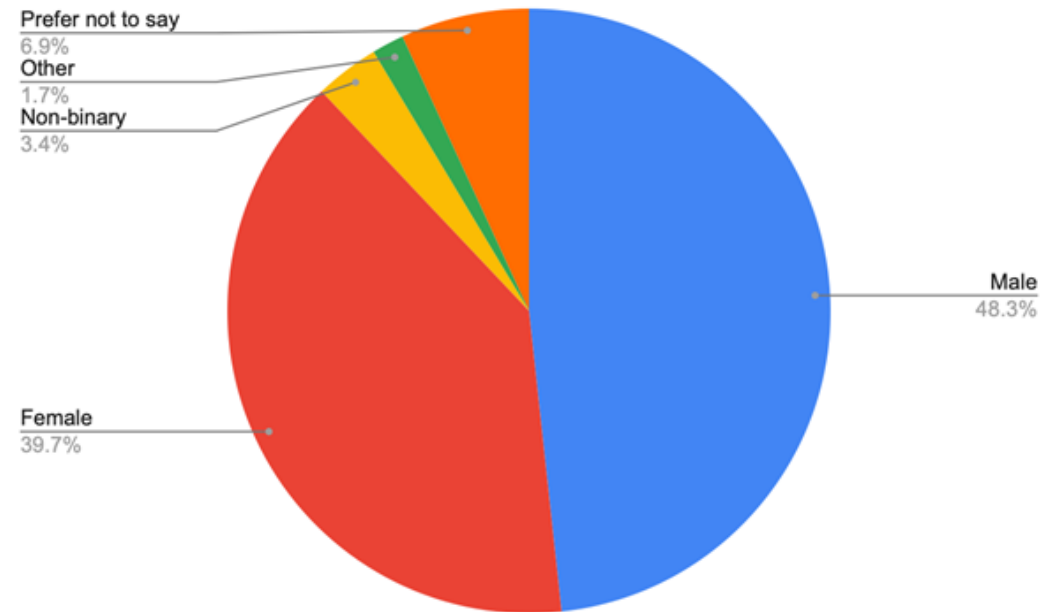


Figure 8: Gender

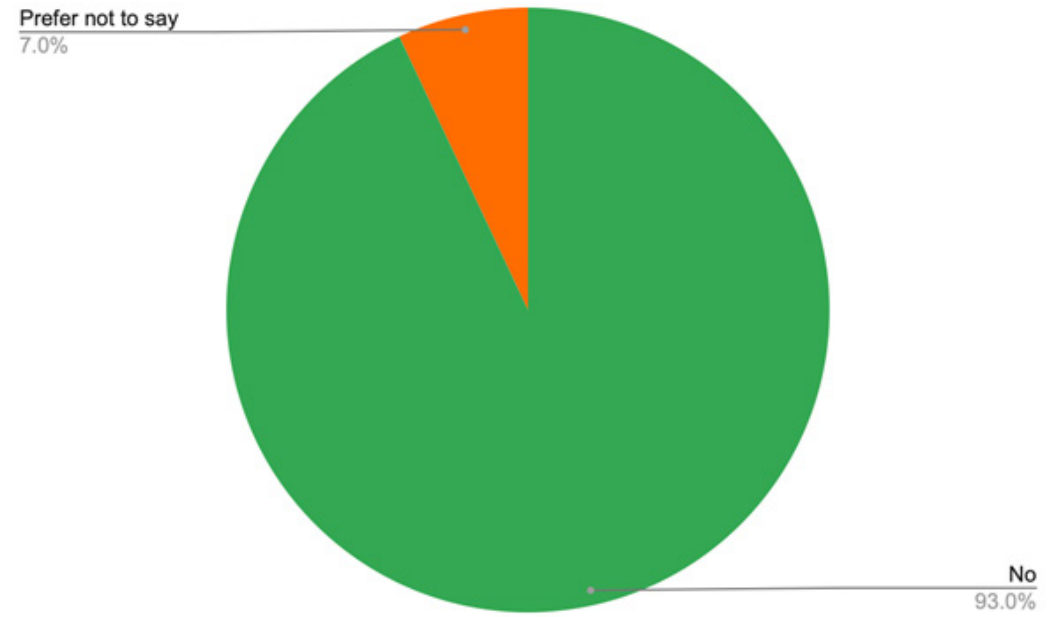


Figure 9: Identifying as Aboriginal or Torres Strait Islander

