

KINGSTON ARTS PRECINCT PRESENTS A UNIQUE OPPORTUNITY TO CREATE A LEADING ARTS DESTINATION WITHIN AN EXISTING AND GROWING COMMINITY



The Kingston Arts Precinct (KAP) Place Brief brings together aspirations of our diverse Canberra community for this culturally significant place. It integrates ideas, experiences, and values KAP will bring to life, expressed by community, arts organisations, and stakeholders – the people who will live, work and play in the precinct.

It provides a framework for decision making to ensure the precinct stays true to its vision to become a leading arts destination, celebrating a rich living history and vibrant community life, through discovery, connection and collaboration. Created through a place-based approach, the Place Brief puts people first and design second.

The document will guide future design and development, followed by space activation and management of the precinct.

The purpose of the Place Brief is to guide developers, architects, landscape architects and urban designers in preparing designs and future development proposals that respond to the area's unique character and contributes positively to a sense of place. It applies to the project precinct, which is part of Section 49, the final stage in the planning of the Kingston Foreshore.

The creatively led precinct will be a meeting place, bringing together arts organisations, residents, and the community, connecting the people who live, work and visit the precinct and surrounding areas. They will be drawn to the integrated offerings of this inclusive and accessible place, celebrating culture, past, present and future, and embracing organic change and sustainability.







VISION

A LEADING ARTS DESTINATION, CELEBRATING A RICH LIVING HISTORY AND VIBRANT COMMUNITY LIFE, THROUGH DISCOVERY, CONNECTION, AND COLLABORATION.







REFLECTION ON NGUNNAWAL CULTURE AND CONNECTION

Curijo, a Canberra based Aboriginal consultancy business, was approached by the Suburban Land Agency (SLA) to consult with Ngunnawal Elders, to ascertain their knowledge and connection to the land of the future Kingston Arts Precinct. The consultations during 2022 revealed that the Ngunnawal people have historical and ongoing connection to the site and ideas on how the site and its surrounds could be included into the proposed development and its ongoing operation.

The Ngunnawal people are the First People and traditional custodians of the lands now called the Australian Capital Territory (ACT). Their spiritual, social, cultural and economic practices continue to be aligned to their traditional lands and waters.

The land where the Kingston Arts Precinct is being developed is part of the ACT, home to the Ngunnawal people for thousands of years. The lands which encompass the precinct remain a place of cultural significance despite the changing of the landscape through the damming of the Molonglo River to create Lake Burley Griffin and the ongoing development across the Canberra region.





The ACT Government acknowledges this connection of the Ngunnawal people to the land and waters and is committed to ongoing engagement to ensure that throughout the development of the precinct, the cultural contributions by the Elders are considered, and where practical, included in the development and operational plans of the precinct and surrounds.

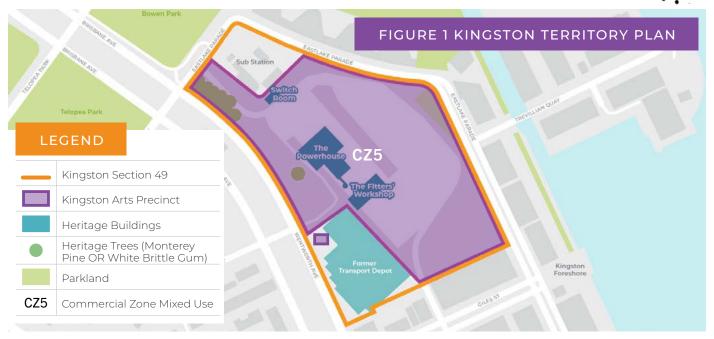
Further engagement as the precinct develops should explore and be linked to:

- → Connection to Country
- → Ngunnawal Culture
- → The truth telling of Ngunnawal history
- → Healing and relationships
- Acknowledgement, Preservation and Restoration of Ngunnawal places of significance
- Education of the broader community of the significance of the site and its surrounds
- → Ngunnawal language revival

Engagement will be ongoing throughout the design and development of the project. Engagement is already underway to ensure community input for the proposed new Aboriginal and Torres Strait Islander art space within the Kingston Arts Precinct, as well as inclusion of Ngunnawal language across the site. An Arts, Cultural & Creative Plan (in development) positions Ngunnawal culture as the central focus for the site's arts, cultural and creative opportunities.

This has been prepared by Curijo in consultation with Ngunnawal representatives in 2022 for inclusion in this Place Brief for Kingston Arts Precinct.

PLANNING CONTEXT



The ACT Government is undertaking the Kingston Arts Precinct project to create a home for the ACT arts community and to develop a vibrant precinct that connects the Kingston Foreshore with the surrounding suburbs.

The project will continue to build on the success of the existing Kingston Foreshore. The Kingston Arts Precinct will be a leading destination for visitors and locals to explore contemporary visual arts and culture in the ACT. It will attract new audiences to enjoy arts practices, activities and content from Canberra's local artists, the region and beyond. The Kingston Arts Precinct project is required to deliver a mixed-use precinct that includes a range of public, arts and private spaces, with the Place Brief to be complementary of these requirements. These uses will include:

- new buildings for arts organisations, including retail spaces, artist accommodation and open events space;
- public spaces for the community to visit and explore;
- public carparking to meet the requirements of the Arts Precinct both during the week and on weekends:
- spaces for residential dwellings and other permissible uses to complement surrounding Kingston Foreshore and broader Kingston area.

The Kingston Arts Precinct is the final stage of the Kingston Foreshore development and will be located within Section 49 Kingston (located off Eastlake Parade bound by Giles Street and Wentworth Avenue) as outlined in **Figure 1**. The Kingston Arts Precinct comprises Block 15, which includes the Telopea Park Substation, and Block 12 being the Powerhouse. The wider Section 49 Kingston block also includes the Former Bus Depot (Block 14) and is one of the two remaining undeveloped areas in the Kingston Foreshore.

Much like the adjacent Kingston Foreshore development, Kingston Arts Precinct is zoned as Commercial Zone 5 (CZ5) mixed use (Figure 1). It should be noted that although the H48 Historic Precinct located within Section 49 (Figure 3) is also CZ5, approval is required from the Heritage Council for any development works undertaken within this area.

The Kingston Precinct Map and Code defines specific objectives and restrictions, including:

- 4 story height limit with a parapet at the third story, with some exceptions where the overall maximum height of any building does not exceed the lesser of RL578 metres or 20 metres:
- Maximum Ground Floor Area (GFA) restrictions apply to Office Space in Kingston area 'D' 2000 metres² per lease and area 'E' 500 metres² per tenancy and 2000 metres² per lease;
- · A shop selling food has a maximum gross floor area of 250 metres².

Other considerations, both statutory and nonstatutory, should also be contemplated for development within the Section 49 Kingston Arts Precinct development area. Links to these can be found at the end of the Place Brief within the **Supporting Documents** section.

SECTION 49 USES INCLUDE:

- Car park
- Communications facility
- Community use
- Emergency services facility
- Guest house
- Home business
- → Hotel
- Indoor entertainment/ Recreation facility
- Multi-unit housing
- Outdoor recreation facility
- Parkland
- Pedestrian plaza
- Place of assembly
- → Public transport facility
- -> Residential use
- → Restaurant
- Serviced apartments
- → Shop

OTHER USES UNDER PRECINCT MAP AND CODE FOR SECTION 49:

- Craft workshop
- Drink establishments
- → Indoor entertainment facility
- Light industry
- Major utility installation
- Place of assembly
- Scientific research establishment
- Tourist facility excluding service station

Note:

- 1. Should there be an inconsistency between Planning Context interpretation and the Territory Plan, the Territory Plan will take precedence.
- 2. The Territory Plan is currently under review whereby outcomes of this review may create additional opportunities or constraints through this process.

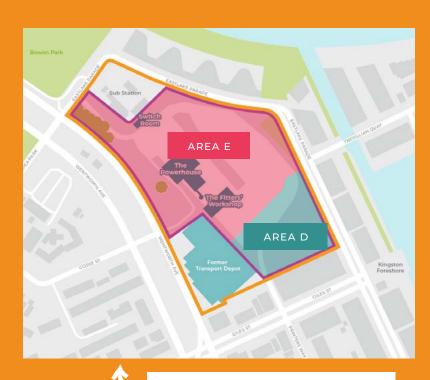








FIGURE 3 H48 HISTORIC PRECINCT

THE JOURNEY SO FAR KINGSTON ARTS PRECINCT

THE JOURNEY

The Kingston Powerhouse Historic Precinct is owned by the ACT Government with several agencies responsible for different parts of the precinct. The land and landscaping are managed by the Suburban Land Agency and the public parking revenue is collected by Access Canberra. artsACT has responsibility for the facilities management of the Powerhouse and the Switch Room whilst the Fitters' Workshop is managed by ACT Property Group. These buildings, as well as some early trees and remnant industrial infrastructure, such as the railway corridor, are part of the Kingston Powerhouse Historic Precinct.

The heritage precinct includes the Fitters' Workshop and the Switch Room, as well as the remnants of the railway embankment out to Wentworth Avenue in the south-west. The southern portion of the heritage precinct extends to the intersection of Wentworth Avenue and Eastlake Parade to capture the remaining trees from the 1920s wind break.

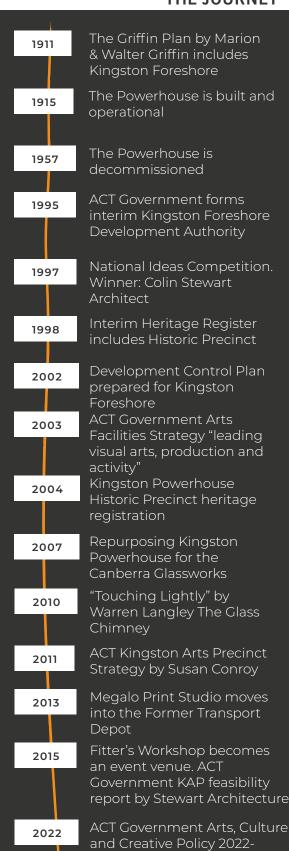
The Powerhouse was amongst the first permanent buildings erected for the Federal Capital. It was completed in 1915 and began generating power in that same year. The Fitters' Workshop was completed the following year.

A substantial windbreak was planted to the south of the Kingston Powerhouse Historic Precinct in 1919-20. These plantings were incorporated into the median strip of Wentworth Avenue when it was duplicated in 1928. They include Blue Gums (Eucalyptus bicostata), River Peppermints (Eucalyptus elata) and Monterey Pines (Pinus radiata). Today, several trees remain at the corner of Wentworth Avenue and Eastlake Parade.

The Powerhouse operated for only 14 years before Canberra was connected to the New South Wales (NSW) electricity grid and power was supplied by the Burrinjuck Hydro Electric Power Station.

The Powerhouse was brought back into service on three occasions, the first time in the late 1930s, when supply from the Burrinjuck Power Station was impacted by the need to strengthen the dam wall. In the early 1940s it was again made partially operational to supply the Belconnen Naval Station, and between the late 1940s and early 1950s it was used to ease supply when there were shortages in the NSW grid. As part of this last phase of reactivation, a new Switch Room building was constructed in 1948 and a new chimney erected to the rear of the economiser annex.

The ACT Electricity Authority occupied the Powerhouse site following the end of power generation in 1957. By the early 1980s, the heritage value of the Kingston Powerhouse Historic Precinct was recognised and in 1997 the ACT Government sought ideas for the redevelopment of the Kingston Foreshore area. Since the late 1990s the ACT Government has undertaken various studies relating to the establishment of a unique visual arts precinct which involves the conservation and adaptation of the Kingston Powerhouse Historic Precinct. In 2003 the ACT Electricity Authority vacated the site and in 2007 the Powerhouse was adapted into the now renowned Canberra Glassworks, forming the first stage of the arts precinct in Kingston.



26 identifies Kingston Arts

as Australia's Arts Capital

Precinct as a key deliverable

for Canberra to be recognised







2002 KINGSTON FORESHORE DEVELOPMENT AUTHORITY

Development Control Plan 2003 FORMER LAND DEVELOPMENT AGENCY

Land sales commence (Stage 1 to 3 delivered)

2017 SUBURBAN LAND AGENCY

Causeway switching Station & KAP (Stage 4 and 5 to be delivered)

SUSTAINABILITY ASPIRATIONS

The development of the Kingston Arts Precinct will contribute to Canberra's ambitious sustainability targets. Example sustainability measures implemented throughout the Kingston Foreshore, include:

- · Strict environmental controls to manage contamination and waterways into Lake Burley Griffin
- · Use of recycled timber for the boardwalk along the Harbour
- Use of recycled or reused materials such, as ACM, soil, bitumen and recycled concrete aggregate, in civil works and landscaping
- Establishment of Norgrove Park for recreation with water sensitive urban design, including wetlands and ponds, helping to improve the quality of the water entering Lake Burley Griffin
- · Adaptive reuse of historic buildings on site, including the Former Transport Depot which now houses Megalo Print Studio

As the final stage of the development, Kingston Arts Precinct will continue to implement sustainability initiatives that not only meet the current best practice outcomes and standards, but in a number of cases exceed them. The entire development should be sustainable, with options for innovation at all levels of operation. SLA is committed to achieving an ambitious level of sustainability aligned with the objectives of the SLA Sustainability Strategy 2021-2025.

AN AND

THE OPPORTUNITY

Community and stakeholder consultation commenced in 2011 to understand the viability and demand for a future arts precinct within Canberra. This saw the first ideas formed and the first steps taken towards achieving a leading arts destination for the city.

Co-locating arts organisations and activities into a 'creative cluster' has proven successful globally - it not only supports collaboration, attracts talent, and achieves administrational efficiencies, but also drives urban regeneration and creates activity and vitality for city centres.

Leading research by Nesta^[1], a world leading innovation agency for social good, found that creative clusters offer significant opportunity in how creative organisations and individuals can develop greater value propositions through shared knowledge and engagement. They also provide greater cultural amenity for cities, and drive innovation and growth through the wider economy.

The research defines creative clusters where there is:

- · A community of 'creative people'
- · A catalysing place where people, relationships, ideas, and talent can spark each other
- · An environment that offers diversity, stimuli, and freedom of expression, and
- · A thick, open, and ever-changing network of interpersonal exchanges

Kingston Arts Precinct presents a unique local anchor opportunity for such a creative cluster. Significant population growth and a plethora of advancing industries means the Canberra landscape is evolving at a rapid rate. The creation of an integrated arts precinct will enable economies of scale for the arts community, as well as the creation of a new city attractor. On a global scale, Canberra is known as the place that tells our Country's story, through arts and cultural offerings. At a city scale, Kingston has a rich living history and one of the oldest existing buildings in Canberra. This concentration of opportunities, and the intent to celebrate the diverse community through storytelling, activities, and culture, will ensure a thriving arts heart for Canberra.



OPPORTUNITY LEVELS IDENTIFIED BY COMMUNITY

PRECINCT LEVEL

- Innovation and collaboration through shared spaces and places
- Celebration of diverse living history and shared stories
- Nudging social connection through informal and formal curation

NEIGHBOURHOOD LEVEL

- Permeable connection to Kingston Foreshore and the waterfront
- Value creation and enhanced physical links to Kingston Village, Telopea Park, Manuka, Barton
- Welcoming and accessible community meeting and engagement point

REGION / CITY LEVEL

- Arts destination to centralise offering and heighten visitation and activation
- → Integrated attraction for Canberra
- Part of a wider tourism network of offerings

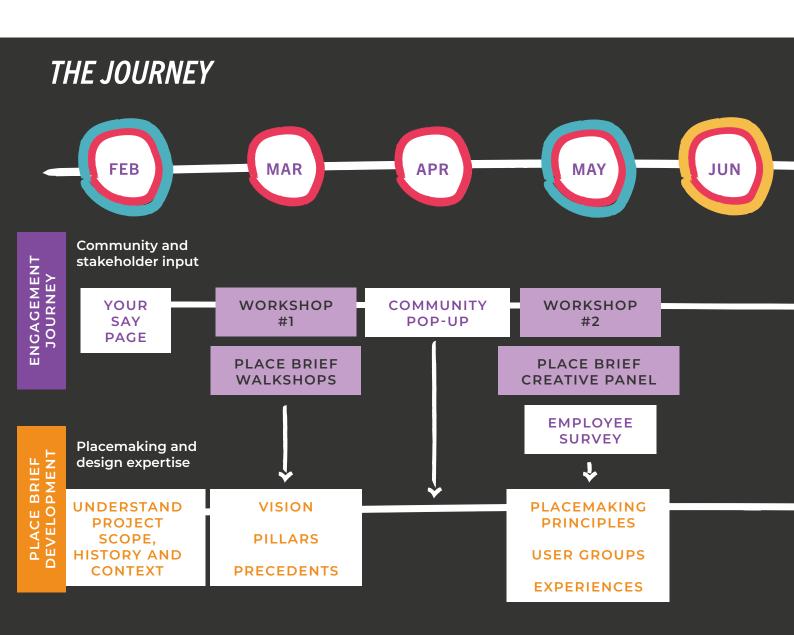


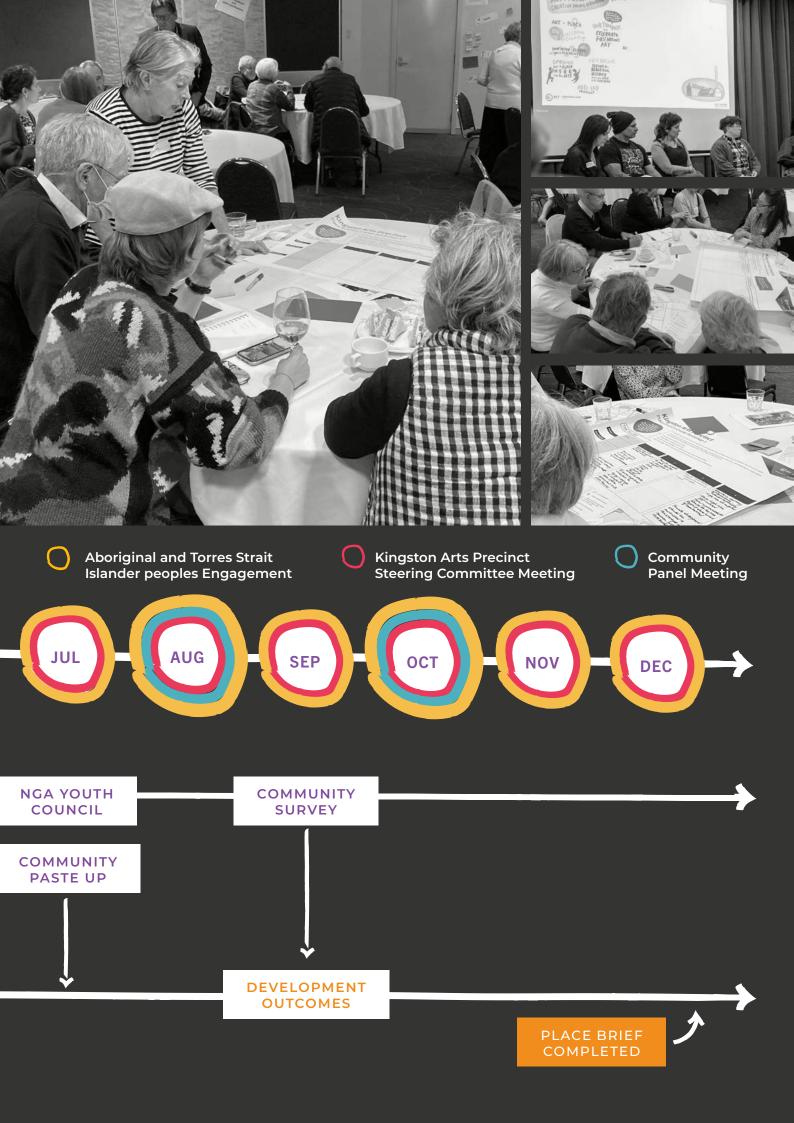
COMMUNITY AND STAKEHOLDER JOURNEY

Critical to the development of the Place Brief has been the partnership with community and key stakeholders to reimagine this place. By bringing people together through different activities, this partnership has created a shared vision. It has captured ideas, tested concepts and design thinking, and refined principles and decision-making tools, to create a framework that supports and safeguards the social, economic, and cultural elements associated with the delivery of Kingston Arts Precinct.

Building on previous engagement activity, the 2022 journey has involved interviews, surveys, walkshops and workshops, panel events, and other activities. These inputs have been distilled and synthesised to ensure all voices are heard, and insights are contributed equally.

The engagement strategy - including lists of the community and stakeholder groups engaged, a description of methods and mix of activities undertaken, and insights gained - are outlined in the **Engagement Report.**





Throughout the engagement journey, a diverse array of individuals and organisations were identified that would contribute to the creation and development of the future Arts Precinct. These form the 'Kingston Arts Precinct Community' (the Community). As the Arts Precinct comes to fruition, and the precinct activates and matures, the Community will continue to grow and evolve. The individuals and groups within the Community will continue to be valuable partners in the success and sustainability of Kingston Arts Precinct.

THE COMMUNITY

- → Artists and creatives
- → Arts organisations
- → Community groups
- → Aboriginal and Torres Strait Islander peoples Peoples
- Government agencies
- Residents
- Retailers
- Tourism and events
- Tourists
- Transport and
- → infrastructure
- Visitors
- → Youth



THE PANEL

A key activity during the engagement journey was a Creative Panel Discussion event. This provided opportunities to review and refine Place Brief concepts, and celebrated the future Arts Precinct and the character and culture it is set to provide.

SIX PANELLISTS LED THIS CELEBRATION:

RICHIE ALLAN ARTIST AND NGUNNAWAL KNOWLEDGE HOLDER. KETURA BUDD MANAGING PRODUCER 'YOU ARE HERE'.

CATHERINE TOWNSEND ACT GOVERNMENT ARCHITECT.

JUDITH NANGALA CRISPIN ARTIST AND POET.

DOCTOR HANNAH HOYNE ARTIST. DOCTOR KENNETH HEFFERNAN CHAIRPERSON, ACT HERITAGE COUNCIL.



I hrough their discussion the following key themes were considered and celebrated – each feeding into further engagement activities to develop the Place Brief:

- Ngunnawal and other Aboriginal and Torres Strait Islander peoples voices, perspectives and practices
- → Diversity + Access
- → Co-existence
- → Place
- → Nurture

A summary report of the Creative Panel Discussion event is included in the **Engagement Report**.

YOUTH ENGAGEMENT

KINGSTON ARTS PRECINCT IS FOR ALL AGES

Targeted activities and outreach were undertaken in June and July 2022 to engage the voice of young people, including presentations to students from Narrabundah College and the National Gallery of Australia's Youth Council.

Paste Your Place was a socially engaged project, led by artists Kate Matthews and Fred McGrath Weber. Over two days they brought people together to create a multilayered vision for the future, combining place, people, and ideas, to form an identity and temporary artwork for future reference and enjoyment at the Arts Precinct.

The hands-on activity invited young people to walk around the precinct and create a large-scale photographic mural, which was later overlaid with fun portraits of people at the Old Bus Depot Market.

A survey allowed participants to share their hopes and ideas for these future public spaces. It stimulated thought about what activities and experiences are important for people and what could enhance the future Arts Precinct. Fifty percent of survey participants were aged under 25.

The full report from the Paste Your Place activation can be found in the **Engagement Report**.



From the survey, the top 5 overall themes the Arts Precinct could consider were:

- LIVE MUSIC
- 2 ACCESSIBILITY
- 3 SUSTAINABILITY AND GREENERY
- interactive arts
- MARKETS/FOOD AND DRINK



PLACE DATA ANALYSIS



AN INSIGHT INTO NEED AND USE Layers of information have been sourced to inform discussions and activities throughout the development of the Place Brief. One of these layers is the data insights derived from mobile phone profiling and movement studies, including place audits.

The first study considered the current activity in and around Kingston Arts Precinct and the wider Foreshore. Whilst the precinct is yet to be transformed into an arts destination, it is already home to a variety of creative offerings and a destination for both locals and visitors. The data provided insights into where visitors were coming from, the days and times they were most likely to visit, and the activities they were likely interested in.

KINGSTON ARTS PRECINCT & SURROUNDS

TOP AUDIENCE SEGMENTS



BUSINESS TRAVELLER

MEETING SPACES, FORMAL DINING, ACCOMMODATION



FAST FOODIE

QUICK EATS, SMART FURNITURE, E-RIDE, CONVENIENCE SHOPPING



COFFEE LOVER

BOUTIQUE COFFEE, ARTISAN BAKERY/CAFÉS, UNIQUE SHOPPING



ORGANIC SHOPPER

FRESH FOOD MARKET, PILATES/YOGA SPACES, UNIQUE SHOPPING



CASUAL DINER

INFORMAL DINING, LIVE EVENTS MARKETS, SERVICES RETAIL

FREQUENCY AND ISITATION INSIGHTS

60% WEEKDAYS

40% WEEKENDS

VISITATION SPLIT

MOST POPULAR DAY SUNDAY

MOST POPULAR WEEKDAY FRIDAY

AVERAGE DWELL TIME 2.6 HOURS

32% OF VISITORS (HIGHEST %)
SPEND LESS THAN 30MIN

MOST POPULAR TIME 7-8PM

MOVEMENT PATTERNS AND TRAVEL INSIGHTS

66% LIVE WITHIN A 20KM RADIUS

37% OF VISITORS LIVE WITHIN 4KM OF THE PRECINCT

19% OF VISITORS LIVE 4-6KM FROM THE PRECINCT

27% OF VISITORS WORK WITHIN 2KM OF THE PRECINCT

55% OF VISITORS WERE FIRST TIME VISITORS

The second study considered the current site activity of a precedent arts precinct - Collingwood Yards, in Melbourne, Victoria. Established in early 2021, Collingwood Yards is a vibrant, cross-disciplinary, creative precinct. It is home to over 50 arts organisations and artist studios, retail spaces, and public spaces. Layering the visitation and audience data of a comparative arts precinct provides information on possible activity types for Kingston Arts Precinct. It also provides insights on the days and times where further activation may need to be considered to create a 7-days-aweek / day-and-night offering, and the reach of potential visitation from across the region.



COLLINGWOOD YARDS

TOP AUDIENCE SEGMENTS



BUSINESS TRAVELLER

MEETING SPACES, FORMAL DINING, ACCOMMODATION



SPORTS JUNKIE

END OF TRIP FACILITIES, GRAB AND GO, HEALTH + WELLNESS AMENITY



COFFEE LOVER

BOUTIQUE COFFEE, ARTISAN BAKERY/CAFÉS, UNIQUE SHOPPING



UNIVERSITY STUDENT

CHEAP EATS, E-RIDE OPTIONS, LIVE EVENTS



CASUAL DINER

INFORMAL DINING, LIVE EVENTS MARKETS, SERVICES RETAIL

FREQUENCY AND VISITATION INSIGHTS

68% WEEKDAYS

32% WEEKENDS

VISITATION SPLIT

MOST POPULAR DAY SATURDAY

MOST POPULAR WEEKDAY FRIDAY

MOST POPULAR TIME 7-8PM

MOVEMENT PATTERNS AND TRAVEL INSIGHTS

94% LIVE WITHIN A 20KM RADIUS

56% OF VISITORS LIVE WITHIN 4KM OF THE PRECINCT

15% OF VISITORS LIVE 4-6KM FROM THE PRECINCT

36% OF VISITORS WORK WITHIN 2KM OF THE PRECINCT

37% OF VISITORS WERE FIRST TIME VISITORS

PRECEDENTS

COMPARATIVE CASE STUDIES

A series of benchmark (precedent) precincts were identified by community and stakeholders for this leading arts destination. Each was considered for their unique experiences, context and positioning. Tested, refined, and expanded through stakeholder and community engagement, the benchmarks have been used to develop design and activation considerations, ensuring the Kingston Arts Precinct experiential overlay embodies the destination's vision.

Key place experiences identified across the benchmarks included:

COLLABORATE

CELEBRATE

DAILY LIFE

DISCOVER

MOVE AND PLAY

LEARN

ACTIVITY	EXPERIENCE TYPE					
Activity: Casual dining Cafés, picnic areas, breweries	•		•			
Activity: Formal dining Restaurants, bars		•				
Activity: Fresh food offering Unique stores, markets			•			
Activity: Learn Wayfinding, learning trails, learning spaces for private/public use	•			•		•
Activity: Make Workshops, classes, studios						•
Activity: Play Formal and informal play spaces, children and youth – green space, playgrounds, skate parks, water play					•	
Activity: Meet Spaces for alternate uses – work, intimate informal catchups, larger group gatherings	•					
Activity: Aboriginal and Torres Strait Islander peoples Arts, culture, stories	•	•	•	•	•	•
Activity: Accommodation Mix boutique and affordable			•			
Activity: Live entertainment Events, buskers, live music, street artists, artists at work		•		•		
Activity: Retail Unique stores, galleries, stalls			•	•		
Activity: Formal exercise Pilates, yoga, gyms					•	
Activity: Informal exercise Walking trails, e-ride options, green meditation spaces					•	
Activity: Wellness/beauty services Spas, massage, relaxation spaces, hair salons			•			

PRECEDENT EXAMPLES

NEWACTON, CANBERRA

"A place of outstanding quality and design, of world-leading environmental sustainability and a destination with a thriving social and cultural life"

Built on the heritage grounds of Acton House, NewActon is a mixed-use precinct, with hospitality, green spaces, public art, galleries, retail, cinema, residential and commercial spaces, linked by an inspired vision.





DAIRY ROAD, CANBERRA

"An interconnected and diverse neighbourhood, valuing and making visible 'industry'"

Starting its life as a series of warehouses, Dairy Road is now a vibrant 14-hectare precinct, home to printers, brewers, distillers, roasters, start-ups, indoor recreation and commercial producers.



COLLINGWOOD YARDS, *MELBOURNE*

"Where creativity and community meet"

Spanning 6,500sqm, Collingwood Yards is a permanent home for artists and independent arts organisations. It is situated across from the former Collingwood Technical School Campus, in one of Australia's most diverse and rapidly transforming neighbourhoods.

SOUTH EVELEIGH, SYDNEY

"A place where past and present, large and small, edgy and modern innovators and community come together to forge the industries and ideas of tomorrow"

Located on Sydney's CBD fringe, South Eveleigh is a 55,000sqm precinct, focused on innovation, productivity, collaboration, and technology. The precinct includes public artworks, community facilities, play spaces, commercial tenancies, rooftop gardens and public greenspaces.



SALAMANCA PLACE, HOBART

"Where Hobart's historic, creative and cultural heart beats"

Tasmania's most visited attraction, Salamanca Place is home to the famous Salamanca Market, artist studios, galleries, restaurants, bars, cafés, theatres, and public spaces.

WEST VILLAGE, BRISBANE

"An innovative, master-crafted and living heritage village"

A 2.6-hectare mixed use and master planned community, encompassing the heritage listed Peters Ice Cream Factory, galleries, green spaces, restaurants, cafés, commercial tenancies and residential living.





HOTA, GOLD COAST

"To capture your imagination"

The HOTA precinct is the centrepiece of the 17-hectare Gold Coast Cultural Precinct, where art, entertainment, culture, and lifestyle meet.



GRANVILLE ISLAND, CANADA

"The most inspiring public place in the world."

An industrial manufacturing area in the 20th century, Granville Island is now a 14-hectare precinct incorporating Emily Carr University of Art and Design, art galleries, theatres, exhibition spaces, public markets, retail and dining offerings, and residential living.

BALBOA PARK, SAN DIEGO

"Ever changing. Always amazing."

Where culture, science, and nature collide, Balboa Park is a 1200-acre home to more than 16 museums, multiple performing arts venues, gardens, trails, and an array of creative and recreational attractions, including the San Diego Zoo.



BRAS BASAH BUGIS, SINGAPORE

"A vibrant arts enclave"

Located in one of Singapore's oldest districts, the Bras Basah Bugis precinct is the arts and cultural centre of Singapore and home to an array of museums, monuments, public spaces, restaurants, galleries, and public art.

COVENT GARDEN, LONDON

"London's open air neighbourhood"

Set in London's West End, Covent Garden is a 51,000 sqm vibrant, must-see destination. Centred around the car-free Piazza, Covent Garden is home to fashion stores, craft stalls, theatres, restaurants, and the London Transport Museum.



WYNYARD QUARTER, AUCKLAND

"A place to live, work and visit. Again and again."

Situation on reclaimed land on the Waitematā Harbour, Wynyard Quarter is a 36-hectare precinct undergoing a 25-year urban transformation featuring galleries, parks, public art, theatres, residential living, dining, fresh food markets and retail.



ENABLE TO SUCCES

RS

PLACE BLUEPRINT

KINGSTON ARTS PRECINCT IS A LEADING ARTS DESTINATION THAT CURATES CREATIVITY, CONNECTION, AND CULTURE

FOUNDATION

NHERENT TRUTHS

(WHAT IS AND WILL BE INTRINSIC TO THE ARTS PRECINCT'S IDENTITY)

A destination for the arts

A home for those who want to create, connect and explore

A place with an invaluable living history at is core

A diversity of amenity, purpose, and offerings

Welcoming to all, day and night

Where learning and celebration converge

Connects people and experiences within and across boundaries

Committed to the development of an inclusive and accessible legacy

PLACE PILLARS



INTEGRATED OFFERING

Complementary uses, people, places and spaces, each playing their part in a seamless, integrated offering.



CREATIVELY LED

Embracing creativity through artistic practice, exploration, learning, and collaboration.



INCLUSIVE AND ACCESSIBLE

A welcoming environment, providing access, discovery, engagement, and opportunity for all.

Canberra's historic heart

Creatively led

Diverse and inclusive

community

Accessible and walkable

Open and inviting

A myriad of spaces and uses

Connected and

collaborative

Ingrained cultural history

Robust and relaxed

Dynamic and adaptive

Actively curated

Visually stimulating

A people place



CULTURE — PAST, PRESENT AND FUTURE

A place of shared stories, ideas, and celebration, on Ngunnawal Country.



CONNECTED

Connected and engaged, within the boundaries, and beyond.



DYNAMIC AND SUSTAINABLE

Rich and organic, advancing and ever changing, to drive better outcomes.

PURPOSE

To be a leading arts destination, celebrating a rich living history and vibrant community life, through discovery, connection, and collaboration.

HOW TO USE THE PILLARS



INTEGRATED OFFERING

Complementary uses, people, places and spaces, each playing their part in a seamless, integrated offering.

The places, spaces and activity within the precinct are cohesive and make sense. They work together to create a precinct that is bigger than its individual parts.



CREATIVELY LED

Embracing creativity through artistic practice, exploration, learning, and collaboration.

The Arts Precinct encourages creativity and the people who are being creative here. This may be through shared spaces that enable collaboration, community art workshops or services and amenity for the people who work within the precinct.



INCLUSIVE AND ACCESSIBLE

A welcoming environment, providing access, discovery, engagement, and opportunity for all.

The Arts Precinct is for everyone. There are no barriers to being part of, and taking part in, the creative environment.

DECISION

Does it fit with the other offerings or does it seem out of place?

Will it encourage or facilitate creativity, or support the people who are exploring creativity in this place?

Is it welcoming or is it exclusive?

POTENTIAL RETAIL TENANCY -CAFÉ

Café can provide day and night service, to all visitor types

Markets provide

opportunities for

aspiring designers to

explore, sell, and share

Provides food and drink options for people exploring creativity in the precinct

Provides a supplementary service for visitors with a variety of offerings

POTENTIAL ACTIVATIONS YOUNG **DESIGNER MARKETS**

POTENTIAL **DESIGN FEATURE-**SCULPTURE noisier areas GARDEN

Specifically aimed at young designers, and provides a catalyst for people, ideas, relationships to spark

each other

Use existing spaces and facilities to create a welcoming environment for young creatives

Garden provides a quiet space in contrast to the

Provides opportunity for creative activity, freedom of expression, and reflection

Provides a free and accessible location for creative pursuit and appreciation



CULTURE — PAST, PRESENT AND FUTURE

A place of shared stories, ideas, and celebration, on Ngunnawal Country.

The Arts Precinct celebrates and shares the stories of the Ngunnawal People and Canberra's more recent history. It remembers the past, embraces the present and looks to the future.



CONNECTED

Connected and engaged, within the boundaries, and beyond.

The organisations and people within the Arts Precinct are connected and part of precinct life. The Arts Precinct is connected to surrounding precincts and is part of community life.



DYNAMIC AND SUSTAINABLE

Rich and organic, advancing and ever changing, to drive better outcomes.

The Arts Precinct will evolve over time to reflect changing user and functional requirements and aspirations.

Does it support the sharing of ideas and stories?

Will it create or strengthen opportunities for connection? Does it add to the dynamic and sustainable nature of the Arts Precinct?

Becomes part of the culture landscape and the story of the precinct

Provides opportunity for people to meet and interact – incidentally and organised Potential to enlist providers who use local growers or donate leftover food to Oz Harvest

A way for young designers to share their stories and influence of place with each other and the community Provides opportunity to meet other makers and potential buyers, supporting network of interpersonal exchanges Could focus on sustainable fashion/ making, reuse and repair themes

Sculptures can include works celebrating Ngunnawal people, enable living culture and Canberra history Shared spaces provide opportunities to meet and collaborate

Sculptures could change to showcase different artists, cultures or themes, and use sustainable materials

A STRATEGY FOR PLACE GOVERNANCE

A strong governance framework is needed to set a proactive and enduring precinct position for all stakeholders – including future residential developers, arts organisations, businesses, tenants and the community.

This ensures the precinct does not become a series of disjointed offerings that conflict and compete, rather than connect and engage. It sets the boundary of common purpose and vision, whilst providing the flexibility to ensure creativity and collaboration. For Kingston Arts Precinct, the governance framework will evolve as the precinct is realised. The Founding Strategy⁴ for the Kingston Arts Precinct sets out the high level

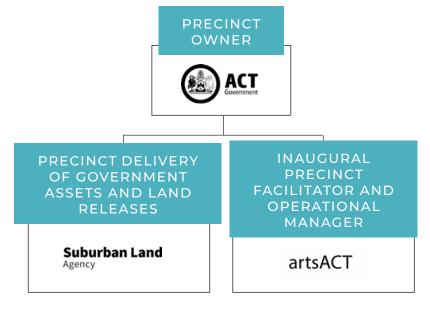
governance and staffing model over three stages: transition, implementation and evolution.

Owned by the ACT Government, the design and development of the Arts Precinct is overseen by the Suburban Land Agency until it is completed and handed over to artsACT for operation. The first stage of the Arts Precinct will involve the realisation of the arts hub, comprising spaces for a new Aboriginal and Torres Strait Islander Art Space, six visual arts organisations, and spaces that will welcome resident artists and a dynamic program of creative activity. artsACT will be the inaugural facilitator, for a period of five years, after which facilitation will transfer to a permanent independent body.

To support the activation of the precinct, artsACT has formed a Steering Committee, engaging the six founding resident art organisations, members of

the ACT Aboriginal and Torres Strait Islander Arts Network, and artsACT. A First People's Reference Group artists group is currently being formed to guide the development of the Aboriginal and Torres Strait Islander Art Space and will form part of the Steering Committee.

The ACT Government will develop and review the strategy for public realm areas and lead the development of strategic partnerships to garner interest in the use of the public realm by community groups, educational bodies, businesses, and events. A critical requirement under the framework will be the year-round activation and programming of the precinct, day and night. The precinct facilitator will lead the overarching strategy and vision for this and manage onground coordination through the provision of placemaking programs and resources.



FOUNDING RESIDENT ORGANISATIONS

- A new Aboriginal and Torres Strait Islander Art Space
- Canberra
 Contemporary Art
 Space
- Canberra Glassworks
- Craft ACT: Craft + Design Centre
- M16 Artspace
- → Megalo Print Studio
- PhotoAccess

PLACEMAKING CHARTER

MAINTAINING PRECINCT LIFE AND DIRECTION

The Kingston Arts Precinct
Placemaking Charter is a tool to
ensure all decisions made about
future use and direction align
with the place aspirations of the
Arts Precinct to deliver its vision.
Whilst the people and personalities
that make up the governance
structure come and go; the charter
will remain and anchor the Arts
Precinct to its purpose, through
community connection and focused
activity, ensuring precinct longevity
and sustainability.



BE CELEBRATED AS A
PLACE THAT IS HOME
TO THE ARTS,

BALANCING FORMAL AND INFORMAL OPPORTUNITIES



BE A PLACE FOR EVERYONE

- ACCESSIBLE AND
INCLUSIVE, THAT
TRANSCENDS ALL
SOCIO-CULTURAL AND
PHYSICAL BARRIERS, AND
CONNECTS PEOPLE



STAY GREEN, SUSTAINABLE AND ADAPTABLE



FOSTER COLLABORATION
THROUGH CREATING AN
ECOSYSTEM OF CREATIVITY,
KNOWLEDGE, INNOVATION,
COMMUNITY AND COMMERCE



PROVIDE AN ENVIRONMENT THAT IS WELCOMING

OFFERING TRUE NEIGHBOURHOOD AMENITY AND DIVERSITY OF UNIQUE PUBLIC SPACES



PROVIDE A PLACE FOR PEOPLE TO

CONNECT AND ENGAGE

WITH EACH OTHER AND BUILD A STRONG SENSE OF COMMUNITY AND PLACE



HONOUR THE SITE'S LIVING CULTURE AND HISTORY

AND PARTNER TO
CONTINUE TO SHAPE,
ACTIVATE AND SHARE ITS
STORY



PARTNERSHIPS

Kingston Arts Precinct's vision is to be a leading arts destination, celebrating a rich living history and vibrant community life, through discovery, connection and collaboration. To achieve this vision, the Arts Precinct is committed to the development of strong partnerships, internal and external, that support one, or all, of the following purposes:

- Knowledge Sharing and Creative Participation
- → Investment and Attraction
- → Community Building and Engagement

The effective development and collaboration of such partnerships can enrich the lives and experiences of the Arts Precinct community, bringing ideas to fruition, and creating new value and connections.

For Kingston Arts Precinct the next five years will be one of opportunity as the precinct comes to fruition and continues to evolve. Through the engagement journey of the Place Brief, initial connections have already been made with potential future partners, gaining their input and ideas through activities such as the Creative Panel Event. Continuing these discussions and developing new connections will ensure early partnership engagement and alignment to deliver mutual outcomes, not only for the Arts Precinct, but also for partners. As the Arts Precinct's focus on curating experiences for its internal local community comes to fruition, there will be significant opportunities to secure attraction partners that will amplify this and attract visitors from near and far.

FIVE LAYERS OF PARTNERSHIPS HAVE BEEN IDENTIFIED FOR KINGSTON ARTS PRECINCT:

- Precinct Partners
 i.e. the ACT government, resident organisations, private sector and future body corporates, tenants
- Community Partners
 i.e. artists, Ngunnawal families,
 community art centres,
 membership organisations,
 recreation and sporting groups,
 youth organisations
- Strategic Partners
 i.e. cross government agencies,
 national cultural institutions,
 universities, schools, Canberra
 Business Chamber, businesses
- Attraction Partners
 i.e. festivals and events
- Private Sector Partners and future operators of private sites

Canberra already boasts a thriving tourism industry, with over 6.1 million visitors a year. Recognised as a city with everything for everyone, Canberra's plethora of events and festivals are key to this recognition and each year look to expand their remit and evolve their offering. Partnering with these events to capture a fringe, ready-made audience, will bring great value to the Arts Precinct and to festival organisers alike. By reviewing spaces available within the Arts Precinct for events and activities, the precinct can develop a clear partnership proposition, providing greater vibrancy, and significant economic opportunities for sponsorship and advertising prospects. This can, in turn, fund precinct activations and ensure long term sustainability and success.

ATTRAC EXPERI





ITORS+ ENCES



PUBLIC REALM USER GROUPS AND ZONES

Community and stakeholders identified a variety of user groups to consider when designing and curating the public realm of the Kingston Arts Precinct. Through the engagement journey these were developed into four key groups:



WORKERS



LOCAL RESIDENTS



YOUTH



DESTINATION VISITORS

Discussion across community and stakeholders identified that each user group would interact with the public realm of the Arts Precinct in different ways and for different lengths of time. In consideration of this, three key zones have been developed to cater for the diverse primary functions of the public realm. The zones and strategies for design and activation are listed below.

THOROUGHFARE ZONE

Contains unobstructed convenient movement pathways. This zone should be kept clear from built form, permanent structures, or pop-up activations, to enable seamless transition through the spaces.

STAY-AND-PLAY ZONE

Provides areas that are suitable for any permanent structures, interim uses, popup activations and small to large scale gatherings of people. This zone includes a diverse range of spaces from quiet spaces for sitting/reflection/meeting/informal gathering, through to vibrant, active, messy spaces.

IN-BETWEEN ZONE

Provides a transition buffer between the Stay-and-Play and Thoroughfare Zones. It is suitable for pop-up activations but should remain clear of permanent structures to ensure maximum flexibility.

These zones can be placed anywhere throughout the precinct, noting that the Arts Precinct's public realm should provide a mix of all three zones. Once established, the zones will be used to inform placement of activations, retail tenants, consultation, and to improve wayfinding and navigational signage and cues throughout the precinct.

EXPERIENCE

WHAT MAKES A PLACE - ACTIVATING THE VISION

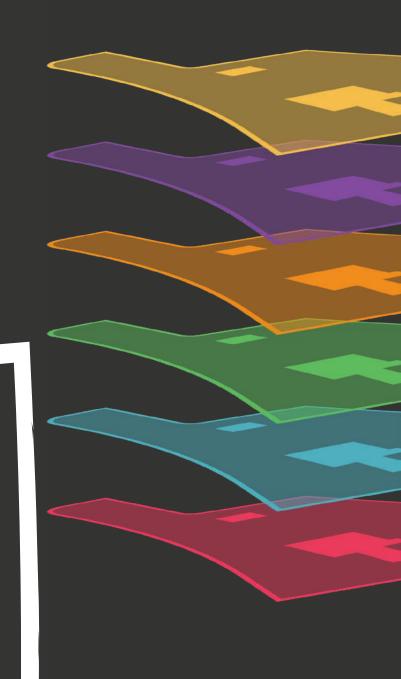
A place needs a variety of people, activity and uses, to generate energy and life.

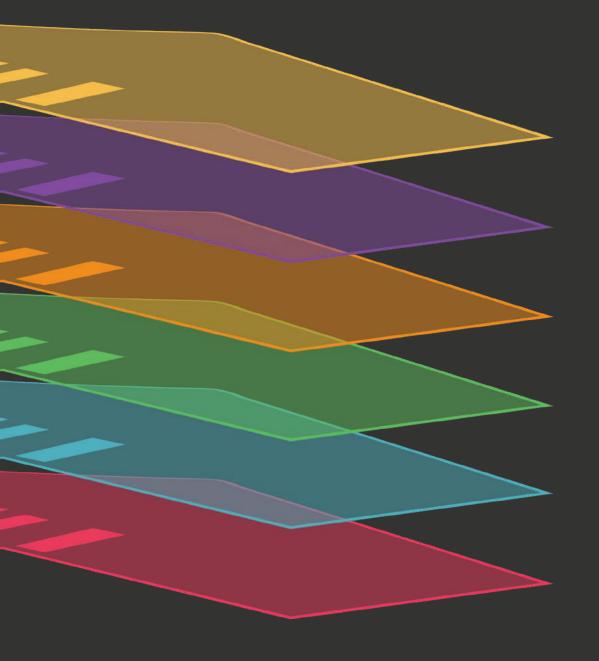
Community and stakeholders explored possible activities and experiences for the people who will work, live, and play in the Arts Precinct. This informed the development of Experience Layers - a high level view of the different types of place experiences that will combine to achieve the Arts Precinct's vision to be a leading arts destination, celebrating a rich living history and vibrant community life, through discovery, connection, and collaboration.

COMMUNITY OBJECTIVES FOR EXPERIENCE LAYERS

The following objectives were identified by community and stakeholders for all activities that sit across the Experience Layers:

- create, add to, or deepen user experiences and contribute to the character of this place
- be diverse and accessible, enjoyable and easy to get around
- provide reasons to connect within and across user groups (people to people and people to place)
- continue to celebrate and develop the precinct's living culture and history
- create or support precinct character and profile – both within the precinct and externally
- demonstrate the vision of being a leading arts destination





DISCOVER

INFORMAL, INDIVIDUAL LEARNING AND EXPERIENCE

COLLABORATE

GATHER, WORK, ENJOY

LEARN

FORMAL AND INFORMAL GROUP LEARNING AND ENGAGEMENT

MOVE AND PLAY

INFORMAL AND FORMAL PLAY, PHYSICAL AND MENTAL CONNECTION

DAILY LIFE

DAY TO DAY FUNCTIONAL ACTIVITIES

CELEBRATE

FORMAL OR LARGE GROUP GATHERINGS



EXPERIENCE DISCOVER

INFORMAL, INDIVIDUAL LEARNING AND EXPERIENCE

"We should consider including interesting laneways - areas where we can have street art and murals for people to discover"

CO-CREATE 2 WORKSHOP PARTICIPANT

ACTIVITIES

Guided night scooter trail	•	S	0	H	*		水
Public art and creativity	•	S	0	榎	j	滑箭	水
Pop-up libraries	•			檀	, ,		六
Temporary art installations	•	6	0	檀	"	滑貨	办
Edible garden		6	0	檀	. j		六
Sculpture garden		S	0	檀	, ,	* *	办
Indigenous garden	0	8	0	檀	,.j.	滑	办
Light installations	•	6	0	檀	. j	滑貨	办
Rooftop bee hives, pollinator gardens	0	S	0	檍	办	滑貨	水
Public piano			0	H	, ,	滑貨	办
Self guided treasure hunts/ trails	0	S	0	檢	, ,	滑管	水
Busking	•		0	檀	,. j	滑貨	水

LEGEND

Precinct Zones

Thoroughfare Zone	•
Stay-and-play Zone	S
In-between Zone	0

User	Grou	ps
------	------	----

Workers	檀
Local residents	, ,
Youth	滑管
Destination visitors	水









EXPERIENCE COLLABORATE

GATHER, WORK, ENJOY

"Places that connect and encourage collaboration are critical"

EMPLOYEE SURVEY PARTICIPANT

ACTIVITIES

Pop-up tenancies	0	S	0	檀	ķ	**	办
Community group space	0	S	0	慢	,j,	滑貨	水
Meeting spaces	0	S	0	偿	,.j.	* *	水
Picnics	0	S		檀	,j	升資	办
Conferences	0	S		檀	水	滑	办
Public work space	0	S	0	檀	沝	計算	六
Community walls	0			檀	办	滑	水
Young designer markets	0	8		檀	办	滑	水
Precinct Spotify playlist	0	5	0	檀	办		六
Recycling space	0		0	檀	. ,	**	水
Bars		6	0	檀	. ,		水
Casual dining experience		S	0	檀	办		水
Food swap pop-up	0		0	檀	办		六
Outdoor studios, dance			0	檀	,j		办
Shared indoor and outdoor spaces	•	S	0	Ħ	*	7 7	六
Artist car boot sale	O		0	憶	,.j	滑管	水

LEGEND

	Pr	ecir	nct	Zor	nes
--	----	------	-----	-----	-----

Thoroughfare Zone	•
Stay-and-play Zone	S
In both your Zone	

User Groups

檀
水
滑管
水









EXPERIENCE LEARN

FORMAL GROUP LEARNING AND ENGAGEMENT

"This should be a place that allows intergeneration making and learning"

CO-CREATE 2 WORKSHOP PARTICIPANT

ACTIVITIES

Place story trails	•	S	0	植	, j		水
Drop-in workshops			0	檀	,. j	滑	水
Creative workshops			0	檀	. ,	滑貨	水
Place story tours	•	S	0	植	, ,		水
Outdoor learning space		S	0	檀	,. j	滑貨	水
Cultural awareness walks	•	S	0	檀	, ,		水
Art and creativity trails	•	S	0	植	,. ,		水
Guest trade and expert talks			0	檀	,. j		水

LEGEND

Precinct Zones

Thoroughfare Zone	0
Stay-and-play Zone	S
In-between Zone	0

OSCI GIOGES	U	ser	Grou	aps
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Workers	檀
Local residents	, ,
Youth	滑貨
Destination visitors	水









EXPERIENCE MOVE & PLAY

INFORMAL AND FORMAL PLAY, MOVE, ENGAGE

"We need a human scale space for adults and kids to play"

POST PANEL WORKSHEET RESPONSE

ACTIVITIES

Pop-up craft corner			0	植	*	滑資	办
Water play		S		植	, j	滑	六
Playground/play spaces		S		植	, ,	滑	六
Public art play piece	•			植	**	滑管	六
Outdoor yoga		S		檍	办		六
Respite space		S	0	偿	, ,		六
Table tennis		S	0	植	j	滑管	水
Children's garden			0	植	, j	滑管	六
Chalk walk	•		0	植	**	滑管	六
Tai chi green space		S		標	办		水
					-		

LEGEND

Precinct Zones

Thoroughfare Zone	0
Stay-and-play Zone	S
In-between Zone	0

User Groups

檍
水
滑管
水









EXPERIENCE DAILY LIFE

DAY TO DAY FUNCTIONAL ACTIVITIES

"I am looking forward to having a hub for people"

EMPLOYEE SURVEY PARTICIPANT

ACTIVITIES

Parking				檀	,大	滑	水
Green spaces and nature pockets	0	S	0	他	办	滑貨	水
Craft social drinks		S	0	檀	办		水
Bike & scooter valet	•			檀	,, ,		水
E-ride bank	•			憶	办		水
Public wi-fi	•	S	0	檀	办	滑管	水
Markets	•	S		檍	泋	7¥	办
Unique shopping	•	S	0	檀	泋	77	水
Casual dining experience	•	S	0	檀	办	77	水
Wellness/ beauty treatments	•	S		檍	泋	7¥	水
Community facilities (library, maker space, repair café)	T	S		慢	办	清賞	水
Street food/grab and go	•	S	0	檀	,大	* *	办
End of trip facilities (cycling and walking)			0	他	, ,		六
Exercise/active recreation areas	•		0	憶	, ,		水
Fresh food markets		6		檀	. ,		水
Reflection spaces		S	0	檀	"Å	78	

LEGEND

Precinct Zones

Thoroughfare Zone	T
Stay-and-play Zone	S
In botwoon Zono	

User Groups

Workers	檀
Local residents	, ,
Youth	滑貨
Destination visitors	水









EXPERIENCE CELEBRATE

FORMAL OR LARGE GROUP GATHERINGS

"Lets make the arts precinct a destination for all Canberrans"

EMPLOYEE SURVEY PARTICIPANT

ACTIVITIES

Fringe festival	•	S	0	慢	,.j.		₽
Writers festival		S	0	檀	水	滑貨	办
Live music		S	0	檀	水	滑貨	水
Concerts		S		檀	水	滑管	水
Fine dining experience		S	0	植	水		水
Art exhibitions/events		S	0	檀	水	* *	水
Cinemas		S		H	**	* *	水
Celebrations		S	0	檀	*		水
Taste festivals	0	S	0	抽	水		水
Light installations	0	S	0	H	, ,	滑	办
Night-time activation		S		檀	水		水
Craft, skills or maker festivals	0	S	0	他	.j	滑管	水
Heritage festivals		S	0	植	*	**	水

LEGEND

Precinct Zones

Thoroughfare Zone	O
Stay-and-play Zone	S
In-hetween Zone	0

User Groups

檍
水
滑管
水







RETAIL

A STRATEGY FOR THE DAY TO DAY

Overlaying the Arts Precinct user groups with the experiences identified to achieve its vision reveals the types of retail characteristics and amenity to be considered.

RETAIL CHARACTERISTICS:

CONVENIENCE SHOPPING

POP-UP

FORMAL DINING

CASUAL DINING

UNIQUE SHOPPING

GALLERIES

SERVICE AND AMENITY

As the Arts Precinct develops, the workers, local residents, youth and destination visitors will have different interests and retail needs. Whilst destinational visitors will be looking for offerings that align closer with celebration and discovery experiences, workers and local residents will be looking for options that provide daily life amenity, collaborative and movement experiences.

The built form must consider the activity types relative to the size, scale and locality of the public realm, and the retail offering that will complement or expand this. Likewise, as the retail leasing strategy is defined, the mix and type of retail brands will be a critical consideration to ensure alignment with the Arts Precinct's vision and enhancement of the precinct character and personality.

Further information can be found in the **Retail Commercial Study 2022**.

RETAIL CONSIDERATIONS

Community and stakeholders discussed what they would want to see from businesses and services that were to establish themselves within the future Arts Precinct. These have been synthesised into a set of retail considerations for Kingston Arts Precinct:

- → A targeted tenant mix, providing bespoke offerings, rather than 'big brand'
- An innovative approach to operational hours to ensure a day and night offering
- Design treatments that enable arts organisation vibrancy day and night (including while closed)
- A mix of offerings to provide accessibility to all and foster the creative/maker economy
- → Internal to external activation of tenancies, to drive energy and connection, and maximise the design of edges and spaces between buildings and public spaces
- → Targeted pop-up/micro tenancy options, to allow revolving opportunities for start-ups and to keep the precinct 'fresh'





PLACE FRAMEW(



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COMMUNITY ASPIRATIONS FOR SUCCESSFUL DEVELOPMENT OUTCOMES

With a diverse and living history, Kingston Arts Precinct will be a place where stories are told, connections are made, and community is celebrated. The Arts Precinct will bring together geographically dispersed arts groups into one dedicated arts hub for Canberra and the wider region.

The design of the Arts Precinct must consider the unique character of the site, and its connection with the surrounding urban fabric. It must balance form and function with traditional and industrial heritage.

To capture these considerations, and to inform a built form that delivers the vision of the precinct, a series of design principles have been identified through the community and stakeholder engagement process.

The design principles work with the pillars outlined in the Place Blueprint to create a starting point for the design process. They translate community aspirations into design outcomes.

UNDESIRABLE, DESIRABLE, AND HIGHLY DESIRABLE OUTCOMES

The Development Outcomes expand on the Design Principles within this Place Brief.

Specific design principles are listed to support the community objectives, and align to the Kingston Arts Precinct pillars. Examples are provided to clearly articulate community expectations of undesirable, desirable, and highly desirable outcomes. The examples are not exhaustive or strictly required but have been provided to demonstrate community aspirations for what successful development outcomes could be for the Arts Precinct.

UNDESIRABLE

Outcomes the community see as undesirable for Kingston Arts Precinct. They may reflect design practice for standalone developments and do not consider requirements to create a precinct which is people and public life focused.

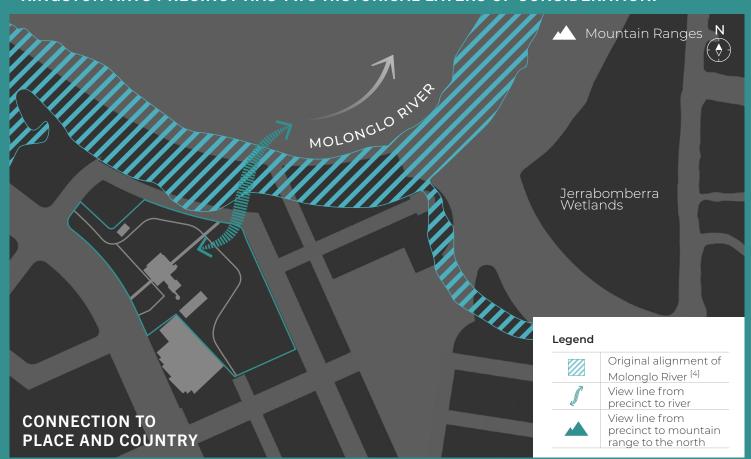
DESIRABLE

Outcomes the community see as desirable in the development of a successful precinct which is people and public life focused. They consider the Place Blueprint which community have set as the key criteria for the development of Kingston Arts Precinct. These outcomes will deliver a leading arts precinct.

HIGHLY DESIRABLE

Outcomes that build on the desirable outcomes to achieve a highly desirable and successful arts precinct for not only Canberra, but at a national and global level. They will ensure Kingston Arts Precinct is a destination for locals and visitors alike.

KINGSTON ARTS PRECINCT HAS TWO HISTORICAL LAYERS OF CONSIDERATION:





Aboriginal and Torres Strait Islander peoples consultant Curijo commenced engagement with the Ngunnawal community in October 2022 to inform the Place Brief. This section will be updated as the engagement progresses.



ESIGN PRINCIPLE

CONNECTION TO PLACE AND COUNTRY

The Ngunnawal People have a deep and ongoing connection with the area within and surrounding Kingston Arts Precinct, including the Molonglo River, Jerrabomberra Wetlands, the mountain ranges beyond.

Integrated Offering	Creatively Led	Inclusive and Accessible	Culture - Past, Present and Future	Connected	Dynamic and Sustainable
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COMMUNITY OBJECTIVES	PLACE PILLARS					
Express and celebrate the Ngunnawal People's connection to Place and Country through building and public realm design.	ij	₽,	أزؤأ		٠.	7
Reflect the cultural presence of the Arts Precinct site through activations and experiences.	Ü	₽,	زنه		٠.	
Celebrate the surrounding Country through visual relationships considering the Molonglo River, Jerrabomberra Wetlands, sky, and the mountain ranges beyond.		æ,	زن		٠.	7

SUCCESSFUL DEVELOPMENT OUTCOMES



UNDESIRABLE

- Concepts are ad hoc throughout the Arts Precinct
- Representation of Connection is not meaningful or authentic
- Ngunnawal People are not consulted about the design
- The history of the Ngunnawal people on the land is disregarded
- Visual connection to the lake and mountains can not be seen from the Arts Precinct
- Native flora and fauna are limited



DESIRABLE

- Reflect the Ngunnawal People's deep and ongoing connection to Country through landscape and urban design
- Spaces empower community members to participate or engage in cultural arts practices
- Building design celebrates aspects of Aboriginal and Torres Strait Islander cultures, in particular Ngunnawal culture
- Celebrate Ngunnawal language through place naming, signage and wayfinding
- Public art reflects a range of lived experiences through integrating and showcasing works by Aboriginal and Torres Strait Islander people
- Integration of concepts and meaning across the Arts Precinct



- → Visual connections to sacred and significant sites including the sky, mountains, and waterways are retained (e.g. vistas of mountains are not blocked by new structures)
- The importance of landscape in sustaining life and cultural practice through incorporating local plants (including species traditionally used for medicinal, culinary, and cultural purposes) is shared with local and wider community
- Inclusive places for reflection and contemplation that can facilitate learning and knowledge exchange are provided

RECOGNISING HERITAGE VAL **HERITAGE VALUES**

There are a number of significant heritage features located within Kingston Arts Precinct that are covered by two listings on the ACT Heritage Register: the Kingston Powerhouse Historic Precinct and the Former Transport Depot. The Kingston Powerhouse Historic Precinct includes the Powerhouse, Fitters' Workshop, 1948 Switch Room, rail sidings and heritage trees.

Integrated Offering	Creatively Led	Inclusive and Accessible	Culture - Past, Present and Future	Connected	Dynamic and Sustainable
------------------------	----------------	-----------------------------	---------------------------------------	-----------	----------------------------



COMMUNITY OBJECTIVES PLACE PILLARS Respect the adjacent heritage buildings e.g. Powerhouse - the first permanent building constructed ាំ in Canberra and its role in the city's early growth and evolution. Integrate views to the heritage buildings as an arrival ŭ 7 (G) and movement experience through the Arts Precinct. Integrate connection of the Powerhouse to the lake.

SUCCESSFUL DEVELOPMENT OUTCOMES



UNDESIRABLE

- Heritage aspects lack interpretation and context
- Heritage buildings are overshadowed and crowded by new structures
- Heritage values are not recognised and celebrated
- > Views to the Powerhouse are limited from outside the Arts Precinct
- Heritage structures and trees are not prioritised



DESIRABLE

- > Interpretation allows visitors to discover and understand the site's industrial heritage
- Memorable architecture of the heritage buildings is reflected through materials, shapes and forms of future buildings
- Views to the heritage buildings are framed by new works and become more expansive on approach to encourage exploration
- New architecture is distinct from significant heritage buildings
- New works improve wayfinding and help to direct people to the heritage buildings
- Heritage buildings support their new arts precinct surroundings
- Heritage recognised through artistic expression in the Arts **Precinct**



- → Building form and scale respects significant features including the heritage buildings
- > Broad views of the heritage buildings are maintained from outside the Arts Precinct
- Environment and social history themes relating to the former industrial area are captured in the Arts Precinct

MULTIFUNCTIONAL OUTDOOR SPACES **OUTDOOR SPACES**

Shared public spaces will be essential to achieving a vibrant
community life within the Arts Precinct. Open spaces are
highly valued and consider small quiet spaces for reflection,
through to large multi-purpose common areas.

Integrated Offering	Creatively Led	Inclusive and Accessible	Culture - Past, Present and Future	Connected	Dynamic and Sustainable
		_ ~	ОЦ		ш 07



	Inte	Cre	Inc	Cul	Cor	Dyr
COMMUNITY OBJECTIVES		PLACE PILLARS				
Open spaces and buildings seamlessly connect and integrate.	ij	₽,			٠.	7
Balance is achieved between connected small spaces and large multi-functional spaces, to facilitate diverse activity and experiences.	ij	₩,	iii		٠.	7
Provides a welcoming and accessible environment day and night, in all weather conditions.	ji		iiji			7

SUCCESSFUL DEVELOPMENT OUTCOMES



UNDESIRABLE

- Outdoor spaces do not easily connect with neighbouring streets, open spaces and active movement networks
- Large amount of space dedicated to vehicular movement and car parking
- Small range and size of outdoor and public spaces
- Open spaces have minimal accessibility consideration
- Minimal amenity located near public spaces
- Easy maintenance is prioritised over green space and planting
- → Limited lighting and passive surveillance within open spaces



DESIRABLE

- > Intimate public spaces are of scale and character memorable for visitors of all ages, day and
- Large open spaces to suit a wide variety of formal/informal events
- Public art installations are extended beyond the new precinct fostering connections with surrounding open spaces
- Public spaces help reclaim history
- A variety of spaces provide for all weather conditions and activities
- Bespoke architecture of different scales and styles contribute to diversity and theme of public spaces
- Private and public uses and activities are provided for across a range of spaces



- Public space and the edges of buildings provide opportunities for nature and greenery
- Shared garden spaces for neighbourhood connections
- Public spaces and corridors are flexible, allowing for installation of temporary exhibitions and

ARRIVAL AND LEGIBILITY

The access points into the Arts Precinct will determine the arrival experience of the visitor, revealing different views, opportunities, and functionality. Signage and navigation throughout the site will enhance the experience and connection.

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COMMUNITY OBJECTIVES		ı	PLACE	PILLAR	S	
A primary arrival point – the 'front door', which recognises the precinct as a leading arts destination.	ij	₽,			٠.	
A diversity of secondary arrival points, each providing connectivity to the heritage buildings.					٠.	7
Navigation and signage that connects people to place.		æ,	ژ ن هٔ)		٠.	

SUCCESSFUL DEVELOPMENT OUTCOMES



UNDESIRABLE

- Limited arrival points
- Absence of signage to guide visitors through the precinct
- Limited lighting for navigation at night
- Minimal signage at access points
- Access points primarily for vehicle entry
- → Limited sight lines to the heritage core – Powerhouse – from outside the Arts Precinct



DESIRABLE

- The Arts Precinct's function as a home for the visual arts is expressed through iconic architecture
- Arrival points are visually expressed and offer navigation and signage to guide visitors through and around the Arts Precinct, day and night
- Feature elements of culture, heritage and the arts at arrival points through public art
- Space for bicycles and share transport is integrated with parking to minimise pedestrian conflict or visual impacts at arrival points
- Access points for vehicle entry and exit should align with precinct arrival points
- Signage and arrival points clearly connected to active and public transport routes and nodes



- Enhance the function and experience of existing uses including arts organisations and weekend markets
- Arrival points provide drop off and pick up zones to enhance accessibility for all
- A major arrival experience is created on Wentworth Avenue that considers views to the heritage buildings

EMENT EXPERIENCE ND CONVENIENCE

There is a community desire for an interesting, interconnected network of pedestrian and cyclist pathways throughout the Arts Precinct, as well as connecting with the movement corridors that circle the site and surrounding areas.

Integrated Offering	Creatively Led	Inclusive and Accessible	Culture - Past, Present and Future	Connected	Dynamic and Sustainable
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COMMUNITY OBJECTIVES PLACE PILLAR			PILLAR	S		
Encourage and promote active transport.			ii		٠.	
Achieve a fully integrated 'shared zone' throughout the precinct, prioritising pedestrian and cycle traffic, whilst allowing vehicular access for deliveries and accessibility.	Ü	₩,	(i)		.1.	7
Catalyst for development of a connected transport network through surrounding region.	ij	₩,	iiji		٠.	7
Safer and more convenient pedestrian movement.		e ,	الْمُ		٠.,	

SUCCESSFUL DEVELOPMENT OUTCOMES



UNDESIRABLE

- Built form provides minimal access and movement opportunities
- Limited consideration of active transport modes for movement paths and signage
- Private end of trip facilities only
- Pathways through precinct offer limited lighting for safe movement
- Movement experience disconnected from surrounding



DESIRABLE

- Connect to existing active transport networks
- Connection to surrounding precincts by continuing the landscape character, lights and seating from the Kingston Foreshore design
- Extend the precinct character and design to public movement and transport drop off zones
- Connection between the Lake and Powerhouse is for seamless and low speed active travel only
- Continue the shopfront and retail character along Eastlake Parade
- Precinct design, signage, and activation to encourage all to consider safety of others as they move through the precinct in any form of transport
- Seasonal conditions considered to avoid wind tunnels and unused spaces



- > Pedestrian prioritised 'shared zones' that are low speed and feel safe day or night
- Create opportunities for pop-up retail, food stores and artists
- > Pedestrian and low speed travel (i.e. cyclist) green laneways that can be used for kid's play or small events

WE VEHICULAR ACCESS AND CIRCULATION

It has been identified that the Arts Precinct is surrounded by roadways and must provide for all modes of transport and arrival, whilst encouraging safe, active travel.

ntegrated Offering	Creatively Led	nclusive and Accessible	Culture - Past, Present and Future	Connected	Oynamic and
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COMMUNITY OBJECTIVES		PLACE PILLARS				
High levels of accessibility that supports the needs of precinct arts groups.		₽,	iiji		٠٠	
Legible access to car parking.			ii		٠.	7
Clearly differentiated arts, visitor and private development traffic and access points.	ü		ڗٛۅؙ۪ٛٲ			

SUCCESSFUL DEVELOPMENT OUTCOMES



UNDESIRABLE

- Prioritises vehicle traffic
- → Above ground car parking structure
- On-street parking dominates the Arts Precinct
- Singular access point for all vehicles
- → Limited design consideration for delivery vehicle access



DESIRABLE

- Pedestrian and delivery drop off zones to consider wet weather requirements
- The residents to have a clear definition of access points for pedestrian movement within the Arts Precinct
- Themed and curated street art to form part of the precinct signage
- Access is publicly visible for vehicles that support the needs of precinct arts groups as well as emergency and service vehicles
- Parking provisions consider future capacity, EV requirements, and modes of transport



- Readily accessible public car parking that is designed to minimise pedestrian, cycling and vehicle conflict
- → Integrated and discrete public and visitor parking
- Residential parking to be separate and discrete from public access
- Maximise opportunity for creative visual arts design on public (utility/parking) buildings

PRECINCT ACTIVITY

The Arts Precinct needs wide ranging activity and vibrancy to attract visitors, and to entice the workers and residents to come outside to interact and collaborate.

Integrated Offering	Creatively Led	Inclusive and Accessible	Culture - Past, Present and Future	Connected	Dynamic and Sustainable
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COMMUNITY OBJECTIVES		ı	PLACE I	PILLAR	S	
Precinct activated day and night with a diverse range of inclusive and accessible activities to appeal to different audiences	Ü	A	iiji		٠.	7
Arrange precinct activities to respond to the local context and prioritise the function of the Arts Precinct as a significant centre for the arts		₽,	ii)		٠.	7
Residential development to be located appropriately to minimise any potential conflicts	ü				٠.	7

SUCCESSFUL DEVELOPMENT OUTCOMES



UNDESIRABLE

- Design and character does not convey its distinct arts and creative industry role
- The Arts Precinct feels exclusive and unwelcoming for wider community
- Precinct planning and buildings do not support a highly activated destination
- Activities negatively impact surrounding residents and businesses
- Regular planned activities are confined to day time hours only
- New residential development is close to precinct activity and public domain



DESIRABLE

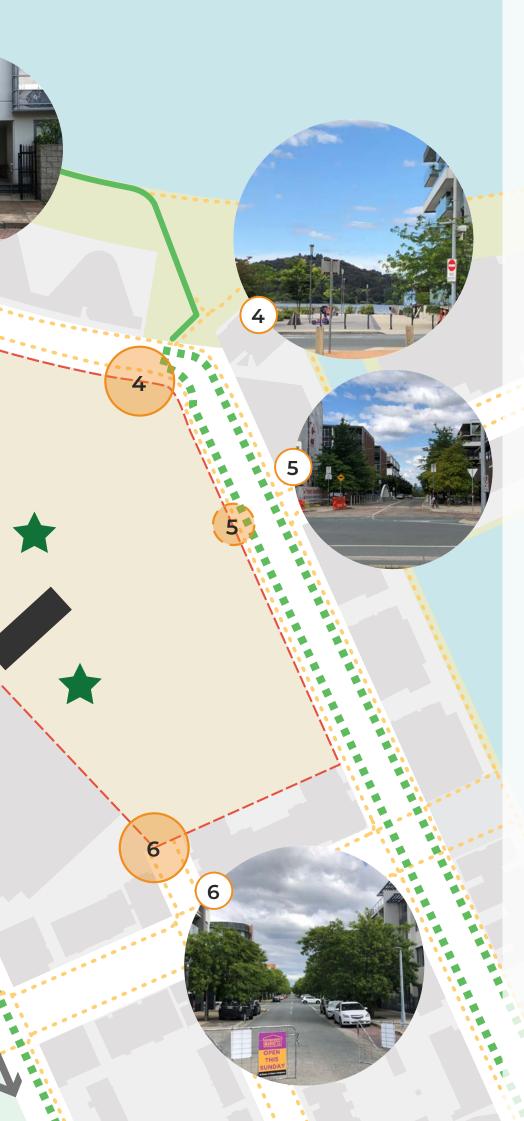
- Cultural tours and bush tucker gardens support visitors to understand our shared responsibility of caring for Country
- Street art is part of the neighbourhood identity
- Opportunities to gather and celebrate in different ways
- A broad range of spaces provided to suit informal and formal activities for arts groups, as well as community
- All precinct arrival spaces and pathways seamlessly connect to surrounding transport networks
- Buildings designed to maximise passive surveillance of the Arts Precinct
- A dedicated role is in place to manage activation of the Arts Precinct



- Precinct encourages a range of day and night activity
- Gallery and exhibition spaces are available throughout the Precinct
- Art and play are integral to the Arts Precinct's activation, offering a wide range of activities to suit all ages







PLACE CONSIDERATIONS & NEIGHBOURHOOD CONNECTIVITY

Stakeholder and community engagement identified four key place considerations for the design of the Arts Precinct:

- · Precinct front door location
- · Multi Functional greenspace
- · Arrival and access
- Shared circulation

These focus on enhancing access, movement and use to both connect in with the surrounds, and to integrate and enhance the community and visitor experience.

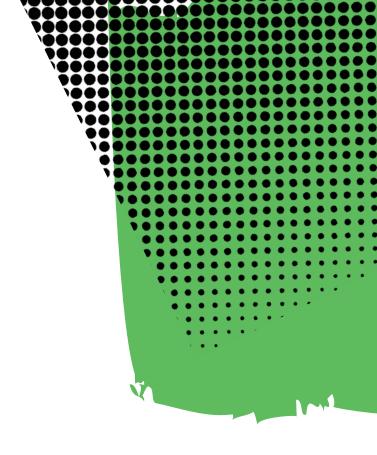
Whilst Kingston Arts Precinct will attract visitors from across
Canberra

and beyond, community and stakeholders expressed the need to keep sight of the local community needs when considering the future design and activation of the Arts Precinct. In particular, encouraging greater pedestrian and active travel through clear connections with existing pathways, improved external wayfinding (such as signage) and clear precinct entry points.

Legend

[]]	Kingston Arts Precinct Boundary
	Heritage Buildings
	On Street Cycleways
	Shared Cycleways & Pathways
••••	Pathways
()	Potential Light Rail Corridor
\longleftrightarrow	Current Bus Routes
	Primary Precinct Connection Points
	Secondary Precinct Connection Points
*	Outdoor Event Space Location Option
	Precinct Front Door





EVALUATION

A DYNAMIC AND EVOLVING APPROACH

This Place Brief provides a framework on which to base the evolution of Kingston Arts Precinct. It is a live working document. The Place Brief is dynamic to ensure the Arts Precinct evolves to become a destination that continuously celebrates creativity, connection, and culture. Regular evaluation checkpoints (annual or semi-annual, and real-time monitoring once operational) will ensure the ongoing high-level relevance of the Place Brief. Checking in with tenants, residents, workers, and visitors will also help gauge the success and relevance of the activation program and overarching Place Brief.

Evaluation will consider both qualitative and quantitative measures and consider the economic success of the precinct, as well as the creative and social success. Qualitative measures may be gauged via tools including short surveys to test the sentiment and enjoyment, satisfaction, diversity of use and changes in behaviour of groups in the Arts Precinct, and to understand what's working, and what's not.

Quantitative measures for success may consider the growth in:

- Activation and event participation
- Tenancy rates and terms, tenancy diversity
- Employment numbers
- Resident numbers and diversity
- → Retail tenancy pop-up requirements, opening hours, business longevity
- Partnership growth and development
- Visitor numbers and diversity
- → Active travel modes

Other measures may include:

- Regular place audits
- Consideration of Green Building Council Australia great place measurement of factors such as Enjoyable Places and Healthy & Active Living
- Considering the proportion of activity driven by community aspirations
- Assessing the extent the place pillars and design principles been applied to precinct decision making

Additionally, the data insights that were captured to understand the movement zones and audience segments may also be reviewed and retested. This would enable evaluation of the experience overlays and activation space requirements, to determine if adjustments need to be made to drive a strong, well utilised and loved precinct.



SUPPORTING DOCUMENTS

Click on the links below to access the supporting documents.

Jack Ross Park – Place Audit March 2021
https://suburbanland.act.gov.au/uploads/ckfinder/files/pdf/3_
Commercial/IP_Jack Ross Park_B.pdf

Canberra Glassworks – Place Audit March 2021 https://suburbanland.act.gov.au/uploads/ckfinder/files/pdf/3_ Commercial/IP_Canberra Glassworks_B.pdf

The 1997 Stewart Architects winning design submission for Kingston Foreshore

The 2002 Development Control Plan for Kingston Foreshore by Cox Architects

The Territory Plan https://www.legislation.act.gov.au/ni/2008-27

Kingston Foreshore Structure Plan https://www.legislation.act.gov.au/DownloadFile/ni/2008-27/copy/68159/PDF/2008-27.PDF

Kingston Precinct and Map Code https://www.legislation.act.gov.au/DownloadFile/ni/2008-27/copy/97213/PDF/2008-27.PDF

National Capital Authority Plan https://www.nca.gov.au/planning/plans-policies-and-guidelines/national-capital-plan#

Kingston Power House Historic Registration https://www.environment.act.gov.au/_data/assets/pdf

John Fowler Locomotive Historic Registration
https://www.environment.act.gov.au/_data/assets/pdf_file/0011/871166/Background-Information-John-Fowler-Road-Locomotive-16161.pdf

Former Transport Depot Historic Registration https://www.environment.act.gov.au/_data/assets/pdf-file/0006/164589/349.pdf

Former Transport Depot CMP 2021 – subject to approval by Heritage Council

Kingston Powerhouse Historic Precinct CMP 2022 Voll & Vol – subject to approval by Heritage Council

IMAGE REFERENCES

Cover: Canberra Glassworks

p3, p9: Richard Allan Jr performs a Smoking Ceremony at the Fitters' Workshop, December 2021. Image Richard Poulton

p4: Downtown Vancouver Business Improvement Association

p21, p23: ACT Government, Engagement Workshops and Creative Panel Discussion event

p24: ACT Government, Paste Your Place: Kingston Arts Precinct 2022

p41, p69: Canberra Contemporary Art Space

p45, p50: Megalo Print Studio

p49: DESIGN Canberra. Image 5 Foot Photography

p50: M16 Artspace

p55: PhotoAccess. Image Gemma Fischer Photography

p62: Lantana, Department of Primary Industries and Regional Development; Ngarara Place, RMIT University; National Museum of Australia, Canberra

p63: Adelaide CBD; Midland Railway Square; Exhibition Centre, Sydney

p64: Gravel parking lot, UK; Vivid Festival, Sydney; Hyde Park, London

p65: North Sydney Education Precinct; Queen Square, Bristol; Gasworks, Brisbane

p66: Bagley Street, Detroit; Pop-up Store, West Hollywood; Assembly Row, Somerville

p67: Turin, Italy; Esslingen Community Hospital, Germany; Parking Structure, UK

p68; Mount Street, Mayfair; Through the Lens of Faith, Poland; The Brewery Yard, Sydney

p71: MONA, Monash University, Gasworks, Cady's Alley Georgetown

p75: Sihl City Shopping Centre, Zurich

Back Cover: Canberra Glassworks

