

Discover Phase Engagement Snapshot

WHO WE SPOKE TO

7 local residents and town centre workers engaging directly on Discovery Walks

Letterdrop to approx 2350 residents around Woden Town Centre

Ongoing First Nations engagement via survey, face to face and online meetings

14 young people engaged directly at Woden Youth Centre

A dedicated page on the ACT engagement website, housing project information, Q&A board, workshop dates and registration forms, and interactive surveys

65 contributions on YourSay webpage

50+ local people engaging through Discovery Pop-Up activities at Westfield Woden

Direct engagement with over 150 local community stakeholders

16 stakeholder interviewees

Phillip Block 1, Section 7 Land Release Place Design Brief.

Discover Phase Engagement

Snapshot

WHAT WE HAVE LEARNT FROM THE COMMUNITY

Community Spaces	<ul style="list-style-type: none">. This place is highly multi generational - public spaces need to be designed for children, older people, and everyone in between.. Green spaces near to the Phillip site in the Town Centre to relax and connect with nature are lacking and a major community priority.. Spaces with things to do, particularly free things like water, buskers and other activations, would be very welcome.. Beauty, nature and curves (rather than right angles, hard edges and unfriendly blank facades), are lacking locally and are commonly requested.. A flexible space with weather protection that could be used for multiple community uses like events or small scale markets is needed.. Relocating the park area to Bowes Street to eventually connect to Bradley Street via a 'green corridor' is widely supported. There are lots of dogs in apartments, and more dog friendly areas are requested.. Multiple small spaces with different character and functions, rather than one large space, are generally requested.
Valuing and Connecting to the Spirit of Place	<ul style="list-style-type: none">. People want to hear local stories.. More art and creative expression, including Ngunnawal and First Nations, in the public realm is a common request.. Opportunities to learn about local Ngunnawal and First Nations cultures are of interest.. There is strong acknowledgment of the desire to understand how to connect to Ngunnawal culture through a better informed understanding of the natural environment, seasonal changes and the site's location and surroundings.. Use of Ngunnawal language in place, such as through bilingual signage would be valued.. Opportunities to immerse yourself into the natural environment, particularly through native flora and habitats which attracts native fauna and can strengthen the spirit, connect you to the place.

Getting Around	<ul style="list-style-type: none"> . The Town Centre is car dominated, and this is a barrier to visitation to the place. The Phillip Block 1, Section 7 site should not be experienced as a thoroughfare for cars - it should be for walking and cycling, with slow-speed zones for cars as 'guests' in shared spaces. . Routes need to feel safe, be well lit and accessible. . Car parking is still needed, but it needs to be affordable and preferable either underground or above ground level. Ground level should be for more active, people-friendly engaging uses and activities. . Laneways can be good as they are narrower, a 'finer grain', but they need to be activated with great lighting, interesting features and probably street art too.
Uses and activities on the street	<ul style="list-style-type: none"> . Markets and other small scale, varied retail or creative initiatives could provide a counterpoint to current larger-scale offerings. . A cafe opening out onto a green public space is widely supported. . Include publicly accessible laneway developments with communal outdoor dining areas and piazza within new precincts. . If you want people who don't live on the site to visit it, there needs to be strong reason - a 'destination.' . Businesses or uses that complement the courses at CIT and Canberra College can be mutually beneficial. . Night time activation can be achieved through extended operating hours and illuminated artworks or displays.
The Future of Urban Living	<ul style="list-style-type: none"> . Built form and public realm working together - human scale, biophilic design, detail. . Weave ecology into the design of buildings - developments can have a regenerative function, such as providing homes for native animals and bird. . 'Hustle and bustle', lots of varied activities both day and night, will help the site become the great urban place it could be. . Being a place consciously designed for all ages, genders and abilities, day and night, will elevate the user experience of the site within the Town Centre. . Compact, fine-grained, varied human scale is a clear priority - there is too much 'big' in the town centre and it doesn't feel welcoming. . People are seeking a place with a strong personality - visually engaging, charismatic, welcoming, reliable, quirky, edgy.

The results from the Discovery Phase of the place design brief journey are informing the place themes for the Phillip Block 1, Section 7 site. During the co-design phase the consultant team will re-engage with the community and stakeholders to test and prioritise place themes and create a place proposition and guiding actions to inform future development.

Phillip Block 1, Section 7 Land Release Place Design Brief.